



**CITY OF MAYVILLE COMMUNICATIONS  
COMMITTEE  
REGULAR MEETING AGENDA  
MONDAY, FEBRUARY 20, 2023 – 4:00 PM  
CITY HALL**

**I. CALL TO ORDER AND ROLL CALL**

Keith Lodahl – Present  
Lisa Neumann – Present  
Margie Sather – Present  
Kim Olson – Absent  
Alex Jones – Absent

Quorum was present.

Also present were City Clerk Anastasia Gonstead and Mayor John Guinn.

**II. PLEDGE OF ALLEGIANCE**

**III. APPROVAL OF MINUTES**

1. Approval of Minutes from January 30, 2023 Meeting  
Motion to approve the Minutes from January 30, 2023 meeting made by Margie Sather, second by Lisa Neumann. 3-0, unanimous.

**IV. CITIZEN COMMENTS**

*Citizen Comments are to be kept to a maximum of five minutes per speaker unless the chairperson allows an extension of time. Each citizen is to make comments at the podium after stating name and address. Each citizen may comment only one time per public hearing / meeting.*

None

**V. OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION**

1. Discuss, with Possible Action, the City Communications Issues

General discussion about websites they had viewed and liked. Many had similar attributes of being user friendly, easy to navigate on a cell phone, colorful. Also, the products

they had looked into from various vendors appear to have many similarities. Keith Lodahl did indicate that they will need eventually have as salespeople come in with their pitches for the various options. That, additionally, the City Clerk's office will need to be involved, as these decisions will impact their work. Looking to make things easier, not more cumbersome.

Discussion of the "why" of this committee, touched on many different areas they want to look into:

- Ease of access (for example, accessing minutes/agendas)
- Modernization
  - o Optimize the website
  - o Purpose built
  - o Community related (utilities, jobs)
  - o Mobile device option
  - o Ability to report issues
  - o SLAs on response time
- Kiosks for payments
  - o Possible grant funding available?
- Text messaging
- Apps
- Ordinance 360
- Possible A/V internships with the schools
  - o Mayor Guinn will reach out to the schools on this
- Agenda/Video hybrid
- League of Wisconsin Municipalities contact
- Welcome packets
- Something similar to former Mayville Hour show

Focus on hybrid options – to be able to help/be accessible to as many people as possible.

Next meeting, they will need to review these discussed items and determine where they want to get started.

## **VI. ADJOURNMENT**

Motion to adjourn made by Margie Sather, second by Lisa Neumann. 3-0, unanimous.  
Adjourned at 4:51PM

Next Meeting: March 20, 2023, 4:00PM, Mayville City Hall

Minutes drafted by Anastasia Gonstead, City Clerk

NOTE: Persons with disabilities requiring special accommodations for attendance at the meeting should contact City Hall at least one (1) business day prior to the meeting.