

The meeting was called to order at 6:00 p.m. by Mayor Boelk with the following roll call:

Members Present: Mayor Boelk, Ald. Bartelt, Andrew Shoemaker, Ken Neumann, Jim Hollister, Leslie Covell Herschberger (6:01PM)

Members Absent: Mike Schuett

Others Present: Burt Bushke, Amber Schraufnagel, Allan Schraufnagel, Sara Karweick, Sara Decker

Item #2 Approve the minutes of the January 25, 2017 meetings.

Motion by Andy Shoemaker, second by Ald. Bartelt to approve the minutes of the January 25, 2017 meeting. Motion carried unanimously.

Item #3 Citizens Comments.

Mini presentation from Amber Schraufnagel, Allen Schraufnagel and Sara Karweick from Main Street Mayville on the plans for developing Foster Park. They shared the plans and ideas for the area.

Main Street Mayville will work on funding and implementing. They are proposing the project in 2017 to be implemented in 2020.

Item #4 Discuss/Approve Façade Improvement Program Application; Wings Over Wisconsin.

Discussion with Burt Bushke from Wings Over Wisconsin regarding their plans for the façade improvement. They originally planned on doing it in phases. They would do the bottom windows and add lap siding. The topped curved section would be stained glass. Jim wants to table to research a non-profit getting money from the city. The committee discussed benefits of doing the whole project rather than doing it in phases. There was discussion of making the stained glass window a community project and adding lighting. Main Street has a picture of the original building in their office. Burt will get a re-bid to complete more of the project than just stage 1 and we'll talk with the attorney as far as money to a non-profit.

Motion by Ald. Bartelt, second by Jim Hollister to table this item until there are new bids and the attorney has been consulted. Motion carried unanimously.

Item #5 Discuss/recommend housing/multi-family resident development interest.

The Mayor discussed how there is an apartment shortage and Mayville is in need of multi-family developments. This could be encouraged through incentives offered by the City. Leslie discussed how Blue Zone wants to see a 25 unit smoke free complex. The Mayor doesn't like to interfere on running businesses. There have been a couple developers have approached Mayor and he has given them some potential areas. Examples of potential incentives would be the City could give sewer/water hook up or the City could purchase the property and the developer would put up the building. Potential sites are the East side of Ribbons Field, West of Shopko or by the bridge by Main Street to the right by the Shell Station. The Planning Commission approved putting 8 duplexes behind Mary Street. Jim discussed the Walkable City and suggested the Committee watch the clips. There was discussion on downtown space being converted into apartments.

Motion by Andy Shoemaker, second by Leslie Covell-Herschberger for the City to give incentives to multi-family development interests. Motion carried unanimously.

Item #6 Discuss low interest loans.

Motion by Andy Shoemaker, second by Ald. Bartelt to table item to next month. Motion carried unanimously.

Item #7 Discuss with possible action creation of a promotional video.

Motion by Andy Shoemaker, second by Ald. Bartelt to table item to next month. Motion carried unanimously.

Item #8 Discuss with possible action, Façade Improvement signs in the businesses of grant recipients.

Sara explained that All Promotions can make signs for \$25 each. Jim has a picture frame business and has some seconds frames that he is willing to frame the signs with.

Motion by Jim Hollister, second by Andy Shoemaker to order 4 signs at \$25 each. Motion carried unanimously.

Item #9 Discuss promoting and recruiting from different geographic locations.

Motion by Andy Shoemaker, second by Ald. Bartelt to table item to next month. Motion carried unanimously.

Item #10 Discuss Improvement to the City of Mayville.

The Committee discussed the presentation from Main Street Mayville. The location was questioned. This could draw businesses to the opposite of downtown. There has been discussion from other groups to create a library and performing arts center. There was discussion on the potential of the red brick building. The Mayor discussed the need to have a vision for 30-40 years. They discussed the Main Street amphitheater design. The Mayor and Sara talked about the presentation they attended in Fort Atkinson regarding developing their downtown. There was discussion of the downtown as a TIF district and revolving loans. There was a question regarding room tax in Mayville. The City doesn't charge a room tax now, but could do it, but it may not be well received. With room taxes 75% of the money would be used for tourism. A Room Tax discussion can be added to the agenda for next month. Jim discussed Portholdings to make development community based project rather than one person investing.

Item #11 Discuss the Downtown Revitalization Projects.

The Mayor reported that Nathan has been talking to the bank on the Riverwalk and working out the details. The intersection is designed for lights not a roundabout as rumored. There are no plans for the BP lot yet. The idea was to purchase the property and sell it for development.

Item #12 Adjournment.

Motion by Ald. Bartelt, second by Andy Shoemaker to adjourn the meeting at 7:07 p.m. Motion carried unanimously.

Sara Decker, City Clerk