

The meeting was called to order at 6:01 p.m. by Mayor Boelk with the following roll call:

Members Present: Ald. Bartelt, Jim Hollister, Andrew Shoemaker, Leslie Covell Herschberger, Jan Schabel, Ken Neumann (arrived at 6:02)

Members Absent: None.

Others Present: Jason Scott, Melissa Hunt, Andrew Johnson, Don Neitzel, Sara Decker

**Item #2 Approve the minutes of the October 26, 2016, meetings.**

Motion by Andy Shoemaker, second by Leslie Covell Herschberger to approve the minutes of the October 26, 2016 meeting. Motion carried unanimously.

**Item #3 Citizens Comments.**

None.

**Item #4 Presentation from Jason Scott-Wisconsin Economic Development.**

Jason Scott and Melissa Hunt from Wisconsin Economic Development Corporation gave a presentation on programs available in the State/County. Provided a pamphlet with description of programs and discussed each program.

**Item #5 Discuss MCDC funds and response.**

The Mayor explained the goals of the CDA and that the Council has approved \$10,000 for the CDA for 2017. Andrew Johnson discussed previous MCDC program. The current MCDC account is held by the City, but is controlled by the MCDC. Andrew indicated they haven't done anything with the money in years. It was money raised locally with no state ties. Andrew will talk with Tom Schuessler on the paperwork that needs to be done to transfer the money.

**Item #6 Discuss with possible action, downtown Façade Improvement Program and Application.**

Reviewed program description and application. Discussion to change the amount allocated from \$2,000 to \$5,000. Motion by Leslie Covell Herschberger, second by Ken Neumann to recommend approving the program and application with the change from \$2,000 to \$5,000. Motion carried 6-0.

**Item #7 Discuss low interest loan.**

Discussion on a revolving loan fund. Dean from the County will come in January to discuss. The Mayor also has talked to Sparta.

Motion by Andy Shoemaker, second by Ald. Bartelt to table this item. Motion carried unanimously.

**Item #8 Discuss promoting and recruiting from different geographic locations.**

Discussion on City website. Suggestions to update with city activities, linking to company, schools and local attractions' websites. Suggestion to look at City of West Bend website. Mayor has budgeted money to revamp the website in 2017. Idea to create a Mayville promotional video. Discussion on the Ledge Park and Uber/taxi to draw people to Mayville

Motion by Andy Shoemaker, second by Ald. Bartelt to table item. Motion carried unanimously.

**Item #9 Discuss Improvement to the City of Mayville.**

Suggestion to clean up Main Street sidewalks and how to handle businesses/properties that need improvement. The Mayor and Don will talk with them and explain CDA. Discussion on public light poles with beer signs and sandwich boards on sidewalks. Discussion of Ripon and downtown signage. Suggestion to get Façade drawings done. Discussion on safety issue with crosswalk by McDonalds.

**Item #10 Adjournment.**

Motion by Ald. Bartelt, second by Ken Neumann to adjourn the meeting at 7:30 p.m. Motion carried unanimously.

**Next meeting December 21, 2016 at 6pm.**

Sara Decker, City Clerk