

# TAG Advisory Board Meeting

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## **1. Call to Order and Roll Call**

The meeting was called to Order by Derek Hug at 6:30p.m. with the following Roll Call:

Members Present: Ald. Olson, Derek Hug, Dan Bell, Dan Koepsell, Patti Suirta,  
Mark Wild

Members Absent:

Others Present: Dave Pieper, Lisa Schmitt,

## **2. Approve the minutes of the October 19, 2016, meeting**

Motion by Kim Olson, Second by Dan Koepsell

## **3. Citizens Comments**

NONE

## **4. Discuss with possible action, citizen complain regarding TAG Center closure dates**

Dan Bell agreed with the way it was handled. The TAG Advisory Board agreed that the larger picture of an addition would be beneficial enough in solving complaints like this one. Derek also added that the TAG Center does have the right to change hours or closure dates. This is part of the membership agreement you sign.

## **5. Discuss/approve standardized complain form**

It was agreed that we need to have a contract for the next meeting. Dan Bell stated we should create a general form that allows everyone to use. This would be looked into deeper with TAG Center staff.

Motion by Dan Bell to table to next meeting.

## **6. Discuss Key Fob Fee for 24/7 Fitness Center**

Derek discussed a one time sign on fee with the key fob for the 24/7 access on the new TAG Center addition. This fee would only be associated with the people who would like access to the 24/7 fitness. Dan Bell was concerned how process would work specifically. This fee would be associated with the 24/7 access due to the increased

Wednesday, November 16, 2016

expenses that go in to it as well as the large responsibility that goes with it. This fee would help offset costs as well as make sure people are taking responsibility of this key fob that allows them to enter after hours. This fee would start as soon as the addition is complete. The (1) time fee would be \$40 with the purchase of a membership. It would cost \$20 to replace it if the key fob was lost.

Motion by Derek to make the key fob have a \$40 (1) time fee and \$20 replacement fee.  
Second by Ald Olson

Unanimous

#### **7. Discuss with possible action, TAG Center Water Usage for Garden Club**

Discussion tabled to next meeting due to no understanding of why this item was placed on agenda.

#### **8. Discuss with possible action, coordinating with Church Health Services programs and non-profit organizations**

Patti Surita informed us what Church Health Services is specifically and what it does for a community. It's a low cost program that is offered to people for health purposes. Dan Bell suggested we get in touch with other facilities to understand how this helps them. Dan Koespell was curious how many people were apart of this program. The board was informed that many surrounding areas such as Lomira, Horicon, and Iron Ridge participate.

Dan Bell suggests we table this to the next meeting

#### **9. Discuss/recommend membership incentives for employees**

Derek informed us that currently all staff members have to pay for a membership to the TAG Center. This is not a free item just because they work there. It was discussed that YMCA's and similar fitness facilities offer free memberships to staff. This was suggested that TAG Center employees receive this membership so that it gives people an incentive to apply for positions and help with staffing the new facility.

Dan Bell makes motion the employees receive membership at the TAG Center

2nd Ald Olson

Unanimous

**10. Discuss with possible action, strategies for recruiting TAG Center staff/trainers/instructors**

Derek discussed that we have no incentive to train people or bring new people in to instruct or teach classes. Currently we have the same staff because there is nothing that interests others from coming in to apply. Mark wanted to know the benefit of doing something like this. Derek and Dan been discussed the idea that having employees there more often and making them more visual could help members feel more comfortable with fitness equipment. Board decided that membership would be offered to those who teach (4) classes a month or (48) in a year. This would equate to %50 of class load.

Derek made a motion that instructors will be offered a free single membership if they teach/work (4) hours a month or (48) hours in a year. The 24/7 access would still require the extra fees

2nd Dan Bell

Unanimous

**11. Discuss building and grounds updates**

TAG Center expansion is %70 complete and Dave Pieper said it is going well. There are some things that may possibly need attention to. May possibly be withholding money that was suppose to be for the parking lot. Council will speak more on this behalf.

**12. Discuss ideas for the general improvement of the TAG Center**

Dan Koepsell had asked the council what they will do about landscaping for the new addition. Dave Pieper and Derek were able to explain that GEHYR will be taking care of this and have this completed in the spring. They are a little hard to work with but will have everything we need completed.

**13. Discuss changes for the 2017 Corporate Membership fee structure**

Derek mentioned that the TAG Center would like to eliminate the corporate membership fee structure due to only (4) current companies involved. This would be eliminated due to low revenue from keeping it.

Motion by Ald Olson to eliminate the corporate membership structure but leave in place for city of Mayville employees. 2nd by Dan Bell

Unanimous

**14. Discuss/Recommend suggestions for rental spaces/preschool area**

Currently Kari decided to stay in the rental space she has been using since the TAG Center addition began. She decided not to resign the contract with the TAG Center so she will not be using the new room. We do have possible interest from a few groups that would like to remain unannounced right now. The TAG Center has been advertising and contacting different facilities to see if they would like to rent out the space as well. These other groups will be brought forward at a later date and council agreed to let each other know if they had any other ideas.

**15. Discuss Golf Simulator ideas**

Derek brought up the idea of pricing for the golf simulator. He explained that the TAG Center staff is still currently deciding a price structure and how they would like to charge. Possible ways would be to charge per group/per hour or charging per person per hour. Dan Bell would like to see a criteria sheet made up for pricing ideas. Dan Koepsell and Mark Wild agree to having set hours for sure due to it having to be staffed the entire time it is opened.

Dan Bell made a motion to discuss at the next meeting, Ald Olson 2nd

**16. Discuss/Recommend Credit Cards and Convenience fees**

Derek explained that we currently do not offer the chance to pay anything by credit card at the TAG Center. They only accept cash or check would like to change this. With the new addition and golf simulators being added council feels this will play a vital role in maximizing profits and letting customers have an enjoyable experience. Dan Koepsell suggested the convenience fee be put on to the customer to pay. He explained this is what they have done and it seems to work out fine. Dan Koepsell suggests convenience fee gets passed onto customer at %(2) to %(2.5).

Dan Koepsell makes a motion to accept credit cards by passing on the convenience fees to the customer with the exception of summer discount tickets to be cash only.

2nd Dan Bell

**17. Adjournment**

Next Meet date January 18th 6:30pm

Meeting adjourned at 8:09pm.

Motion by Ald Olson, Second by Derek Hug