

PLANNING COMMISSION MINUTES
Mayville City Hall, 15 S. School Street, Mayville, WI
January 22, 2014

- 1.) **Call to Order and Roll Call.**
Meeting called to order at 5:00PM
Members Present: David Pasbrig, Jerry Moede, Dolores Neumeyer, Bob Smith, and DJ Legas.

Absent: Ron Henkel, Merlin Kahlhamer

Others Present: Mike Butler, Jeff Henning, John McCarthy
- 2.) **Approve Agenda.**
Motion by Smith, second by Pasbrig to approve the agenda. Roll call vote was taken; Motion carried 5-0.
- 3.) **Citizen Comments**
(Citizen Comments are to be kept to a maximum of five minutes per speaker unless the chairperson allows an extension of time. Each citizen is to make comments at the podium after stating name and address. Each citizen may comment only one time per public hearing / meeting.).

No comments.
- 4.) **Approve the Minutes of the September 25, 2013, October 22, 2013, November 13, 2013, December 4, 2013, and January 13, 2014, meetings.**

Motion by Smith, second by Legas, to approve the minutes of the meetings as listed. Roll call vote was taken; Motion carried 5-0.
- 5.) **Discussion with Possible Action of Sign Permit Application for 1063 North Main Street, 251-1216-1323-002.**

Don Neitzel reviewed the email correspondence he received from the City Attorney regarding the existing sign ordinance and how it relates to billboards. He stated that the City Attorney recommends amending the sign ordinance and require all off premises signs require a conditional use permit.

Bob Smith stated that he feels we should do more than just amend the current ordinance to address this issue. He feels the entire sign ordinance should be reviewed. Other members of the Plan Commission agreed.

Motion by Pasbrig, second by Legas, to approve the sign permit application upon a review and revision of the sign ordinance as a whole. Roll call vote was taken; Motion carried 5-0.
- 6.) **Discussion with Possible Action of Variance Application for Mayville Shopko 2013, LLC, 2050 Horicon Street, Kieffer & Co. Inc., Requesting Additional Square Footage on Pylon Sign and Additional Square Footage on the Wall Signs on Two Elevations.**

Bob Smith stated that he has seen other Shopko signs that are on a sign pole and are higher than the proposed pylon sign. He feels that people will not be able to see this pylon sign.

Dolores Neumeyer asked if there would be an electronic message board and if so, how often it would change. John McCarthy of Kieffer & Co, Inc. said that it would change messages every 30 seconds.

In regards to the variance request for the wall signs exceeding the square footage provided in the sign ordinance, Bob Smith felt that we could approve this as it is not a framed sign and feels that the building inspector erred on the heavy side when measuring the square footage of the proposed signs. He felt that if the sign was accurately measured that it would fall within the allowable limits and therefore a variance should not be required.

Motion by Legas, second by Pasbrig, to approve the walls signs and pylon sign as submitted, as well as approving any variance that maybe needed for them, but the setbacks stated in the sign ordinance must be met for the pylon sign. Roll call vote was taken; Motion carried 4-1.

7.) Discussion of Next Meeting Date with Possible Action.

Next meeting date is February 26, 2014 at 5:00 p.m.

8.) Adjournment.

Motion made by Pasbrig, second by Legas to adjourn. Roll call vote was taken; Motion carried 5-0; Meeting adjourned at 5:30 p.m.

Minutes prepared by Don Neitzel