

The meeting was called to order at 6:00 p.m. by Mayor Boelk with the following roll call:

Members Present: Mayor Boelk, Ald. Forster, Andrew Shoemaker, Jim Hollister, Leslie Covell-Herschberger

Members Absent: Mike Schuett, Ken Neumann

Others Present: Amanda Frey, Mike Raasch, Don Neitzel, Sara Decker

Item #2 Approve the minutes of the May 24, 2017 meeting.

Motion by Leslie Covell-Herschberger, second by Andy Shoemaker to approve the minutes of the May 24, 2017 meeting. Motion carried unanimously.

Item #3 Citizens Comments.

None.

Item #4 Discuss/Approve Façade Improvement Program Application; Frey Estates LLC.

Amanda Frey was present for Frey Estates. Her husband Danny completed the application, but couldn't be at the meeting. They plan on painting, resurfacing and fixing up the bricks. They will be tuck pointing the front of the building and some in the back and pressure washing it. They will be painting the windows and keeping the colors the same. Accurate Building Restoration from Juneau will be doing the work. The quote is for \$5,975, so they are requesting \$3,000 for the grant. There is one apartment that they rent out above and there is one business below with a side building. Danny also has property in Horicon that he just completed a similar project. He also has other property in Mayville.

Motion by Leslie Covell-Herschberger, second by Ald. Forster to approve the grant as written. Motion carries 5-0.

Item #5 Discuss/Approve Façade Improvement Program Application; MCR Enterprise.

Mike Raasch discussed the plans to update the façade of his building. He plans to replace the top and bottom windows. Hometown Glass will do that. Accurate Building Restoration will do tuck pointing and brick work and will completely repaint the whole building. They discussed colors for the building. He wants to keep it a little more neutral, but keep the painted lady look. He will come back to the committee before he picks the paint color. Jim noted that he has photos of the original building that he'll share with Mike. The current Carriage Haus shop sign will come down. He has a tenant in there now and he's unsure if he'll put up a sign as it is storage for his internet business. The plan was to do a partial retail and pick up area.

Motion by Mayor Boelk, second by Jim Hollister to approve the application as written to replace the windows, paint the store front, complete tuck pointing, and enhance the face of building with the stipulation that Mike will come back with paint samples. Motion carries 5-0.

Item #6 Discuss/Recommend outreach letter to parcel # 251-1216-2231-002 in TID regarding potential development.

There was discussion on parcel #251-1216-2231-002. Developers have reached out to the owners, but they are unwilling to negotiate a reasonable price. Currently the property is in the TIF district, which means there is a time limit for development on this property. There was discussion on removing the property from the TIF district. Don can look into it. The City extended sewer and water to the property.

Motion by Mayor Boelk, second by Andy Shoemaker for Don to draft a letter to the owner indicating that the City would like to meet to discuss potential development or the possibility of removing the property from the TIF. Motion carried unanimously.

Item #7 Discuss possible incentives for single family home construction on existing unimproved residential lots with possible action.

The Council referred this item to the CDA. The Mayor explained that there had been an incentive program to build spec homes. There are currently approx. 70 vacant single family lots at home. It has been proposed to offer an incentive to anyone building a new residential single family home on an existing lot to encourage new construction. The Mayor spoke to Lois and she believes it should be limited to 10 homes per year or

\$30,000. There was the discussion that the assessed value of the home should be over \$200,000. Offering a \$3,000 incentive essentially would be the cost of the permitting. There are currently already incentives available for businesses. There would need to be an application process for the incentive. There was discussion on a similar program in Marshfield. Offering incentives will broaden the tax base to lower taxes. It will also help the businesses and the schools. There was discussion on different programs in other cities.

Motion by Andy Shoemaker, second by Jim Hollister to develop an application which will offer a \$3,000 incentive to new construction single family homes built on existing plotted lots with an assessed value over \$200,000 with a limit of 10 incentives offered per year for the next 3 years. Interested party must complete an application that will be submitted to the CDA and will receive the incentive check after occupancy. The application will be reviewed at next month's CDA meeting. Motion carried unanimously.

Item #8 Discuss with possible action amending TIF #5 to include EVS West and surrounding properties with incentives.

Don has a potential developer ready to make an offer on lot by the BP station and the house next door to east. The property is currently owned by TSB. They are looking at putting commercial retail store valued at \$500,000 and another building in the \$250,000 range. There was discussion on the potential of amending the TIF and the EVS building. The developer requested a \$10,000 incentive from the City.

Motion by Mayor Boelk, second by Andy Shoemaker to recommend approving a \$10,000 for incentives for both of the lots to develop the parcel for commercial development and to table the TIF portion to next month. Motion carried unanimously.

Item #9 Discuss low interest loan program and revolving loan programs.

The Committee will need to look for seed money for this project.

Motion by Leslie Covell-Herschberger, second by Mayor Boelk to table the item. Motion carried unanimously.

Item #10 Discuss with possible action creation of a promotional video.

The Mayor was talking to Brevin Luehring about possibilities and Mike Schuett had reached out to the technical school.

Motion by Mayor Boelk, second by Andy Shoemaker to table the item. Motion carried unanimously.

Item #11 Discuss with possible action photo contest for the City of Mayville.

Enough photos have been received for the website.

Motion by Mayor Boelk, second by Jim Hollister to remove the item from the agenda. Motion carried unanimously.

Item #12 Discuss improvements to the City of Mayville.

Jim discussed the poor condition of some of the sidewalks. There was discussion whose responsibility it is and the fact that it's tricky to deal with. If a sidewalk is outrageous then DPW can issue a notice. There was discussion on the ordinance on sandwich signs and junk on sidewalks and how it would be nice to have the downtown cleaned up for John Mcgovern. There was discussion on a city sign and splash pad.

Item #13 Discuss the downtown revitalization projects.

The Mayor discussed a meeting he had with a company out of Madison that does downtown planning. They discussed possibly a new library and housing. A plan would encourage everyone working together. There was discussion on Kohler with the riverwalk and restaurants and how the river should be opened up so that you can see it.

Item #14 Adjournment.

Motion by Leslie Covell-Herschberger, second by Andy Shoemaker to adjourn the meeting at 7:05 p.m. Motion carried unanimously.

Sara Decker, City Clerk