Meeting: TAG Center Advisory Commission

Place: TAG Center 1700 Breckenridge St., Mayville

Date: December 20, 2017 6:30 pm

Call to Order and Roll Call 6:30 pm

Present: Patti Surita, Mark Wild, Kim Olson, Mike Kurutz, Beth Collister, Kelly Mauer

Absent: None

Citizens Comments: None

Approval of Minutes: Kim motioned to approve November 15, 2017, Kelly Mauer 2nd, unanimously passed

Building & Grounds Updates:

* City has approved heating/ventilation units for pool conversion to domestic rather than German with American parts and can now be monitored easier, this will take place in January 2018, money from Bachhuber Foundation is being used for this
* Mike has a goal of working capital budget to be completed in the next couple of months with priorities over the next 3-5 years to include
  + Replace washing machines
  + Seal coat/paint parking lot
  + Upgrades with water exercise equipment

Mike will try to have a finalized list by next meeting and will plan on keeping some money in reserve

* Mural Endowment fund made a donation – this is used for capital improvements
* Flooring in community room still being discussed
* Will be replacing shower heads
* 24/7 being used quite a bit
* Working on better sound system for Jazzercise
* Fencing for daycare is too small, daycare is responsible for this

General Improvements:

* On-line registration being considered for various classes being offered, Mike is researching costs, this is something to consider in the future
* Massage is continuing for another 3 months and is going well
* Alcohol in facility is being questioned, more so with golf simulator and community rental rooms, Mike will research what other area facilities are doing and report back
* Trap shooting - local high school physical education class has used it and will re-visit

Promotion of TAG & Membership Drive:

* Beginning the 1st of the new year – advertising budge is going from 4k to 10k
* Charter shot 2 30-second spots, one for the whole facility and one for golf/shooting simulators
* Budget will include future commercials, digital media and target marketing
* Tennis ball feeder is now available for rental in half hour increments for a nominal fee

Next Meeting Wednesday, February 21, 2018 at 6:30 pm at TAG Center

Motion to adjourn by Kim Olson, 2nd by Mike Kurutz, unanimously passed. Meeting adjourned at 7:37 pm

Submitted by: Kelly Mauer, Secretary