

The meeting was called to order at 6:13 p.m. by Mayor Boelk with the following roll call:

Members Present: Mayor Boelk, Ald. Forster, Andrew Shoemaker, Leslie Covell-Hershberger, Mike Schuett, Ken Neumann, Brenda Bruyette

Members Absent:

Others Present: Nick Dobbert

**Item #2 Pledge of Allegiance.**

**Item #3 Approve the minutes of the November 29, 2017 meeting.**

Motion by Ken Neumann, second by Andy Shoemaker to approve the minutes of the November 29, 2017 meeting. Motion carried unanimously.

**Item #4 Citizens Comments.**

None.

**Item #5 Discuss/Approve Residential Incentive Program Application: Jeremy & Megan Hanni.**

Motion by Mayor Boelk, second by Andy Shoemaker to table the topic. Motion carried unanimously.

**Item #6 Discuss/Approve City of Mayville sign quotes and ideas.**

Nick Dobbert presented design concepts for signs and provided examples. He explained the different types of materials and options along with lighting options. There was discussion on costs and funding.

Motion by Andy Shoemaker, second by Ald. Forster to table the topic until after the logo is decided.

Motion carried unanimously.

**Item #7 Discuss CDA Fund balances.**

Lois will have a report for next time.

**Item # 8 Discuss with possible action, Façade Contract.**

The attorney drafted the contract.

Motion by Mayor Boelk, second by Mike Schuett to recommend the contract to Council. Motion carried unanimously.

**Item #9 Discuss with possible action City of Mayville logo contest.**

Sara gave an update. We have been getting a number of entries. It was emailed to local schools and organizations. Everyone will work on getting the word out before the deadline.

**Item #10 Discuss improvements to the City of Mayville.**

Ald. Forster noted that she has been contacted by business owners regarding the façade program. She questioned if there are any programs similar for businesses off the Main Street that want to improve their buildings. The current program only allows for central business district. The money that was received is designated for Main Street. The Mayor explained a revolving loan program.

Andy Shoemaker brought up an idea to name a street after David Johnson as there is already a street named after Michael Wendling. Also there are two young children that recently passed away. He suggested the park that is going in on Easy Street.

Mike Schuett discussed lighting up the river and the bridge. There was discussion on other communities that do it. It was suggested to possibly name the bridge going to the war memorial after David Johnson. The problem would be funding.

**Item #11 Discuss with possible action creation of a TID on parcel 251-1216-2523-016.**

The Mayor noted that this was talked about it at planning meeting. This is an area by ribbons field. There was discussion on whether this was a blighted area or conservation or manufacturing/industry or mixed use. Don is going to talk to Phil to see if it is a possibility. The property is already zoned properly. The developer wants sewer/water/roads put in if possible.

Motion by Mike Schuett, second by Ald. Forster to table the topic. Motion carried unanimously.

**Item #12 Discuss with possible action on incentives in TID #5.**

The Mayor discussed the EVS property and possibly extending TID #5 to make it attractive enough for someone to put something there. EVS wants \$750,000 minimum, but it is probably worth \$550,000. If they would come in under \$600,000, maybe the TID would be considered. There was discussion on the property and maintenance.

Motion by Mayor Boelk, second by Mike Schuett for the EVS property to receive no incentive for a TIF if the asking price is not under \$600,000. Motion carried unanimously.

**Item #13 Discuss with possible action slum & blight ordinance.**

There is a current ordinance that covers some of this vaguely. There was discussion on broken windows, cracked windows and graffiti. They discussed the building inspector giving them notice and how the police would enforce it. They would like that if the issue is not corrected the City could fix it and put it on the tax bill. They would like to get the attorney's opinion on what minimum standards are.

Motion by Mayor Boelk, second by Andy Shoemaker to table the topic. Motion carried unanimously.

**Item #14 Discuss with possible action details on green space on the corner of Main and Horicon Streets.**

The issue went to Council and they approved the idea of reaching out to landscapers to decorate this area. A landscaper already approach the city to do the TAG Center and put his name on it. We can reach out to FDL to see what they did by Scott & Park by Saltys. There was discussion on the County building.

Motion by Andy Shoemaker, second by Brenda Bruyette to table the topic until next month. Motion carried unanimously.

**Item #15 Discuss with possible action Facebook advertising.**

We will take a look at this at the next meeting and determine how to change it. There was discussion on the spectrum ads.

Motion by Mayor Boelk, second by Andy Shoemaker to table the topic. Motion carried unanimously.

**Item #16 Adjournment.**

Motion by Andy Shoemaker, second by Leslie Covell-Hershberger to adjourn the meeting at 7:29 p.m.

Motion carried unanimously.

Sara Decker, City Clerk