

The meeting was called to order at 6:01p.m. by Mayor Boelk with the following roll call:

Members Present: Ald. Henkel, Andrew Shoemaker, Brenda Bruyette, Jessica Dunham, Mike Schuett
(6:05)
Members Absent: Ken Neumann
Others Present: Julie Halsne, Robert & Bethany Fischer, Karen Kuehl, Samantha Clark, Sara Decker

Item #2 Pledge of Allegiance.

Item #3 Approve the minutes of the June 27, 2018 meeting.

Motion by Andy Shoemaker, second by Ald. Henkel to approve the minutes of the June 27, 2018 meeting.
Motion carried unanimously.

Item #4 Citizens Comments.

None.

Item #5 Discuss/Approve Façade Improvement Program Application; Knitty Gritty Shop.

Showed picture of Knitty Gritty. Discussed improvements of awning and signage.

Motion by Mayor Boelk, second by Brend Bruyette to approve payment of the façade improvement grant for Knitty Gritty Shop in the amount of \$1,160. Motion carried 6-0.

Item #6 Discuss/Approve Façade Improvement Program Application; Edge Salon.

Showed pictures of the Edge Salon building. Julie Halsne explained the project. The first priority is to keep it historically sound. The tuck point work is the priority as far as building is concerned. They received quotes from a company that specializes in it for \$12,500 for the tuck pointing. She is asking for \$5000 for the grant. Accurate Restoration came highly recommended. The Mayor explained the façade grant process. She plans on starting in the next few weeks.

Motion by Mayor Boelk, second by Ald. Henkel to approve the façade grant for Edge Salon in the amount of \$5,000 for tuck pointing. Motion carried 6-0.

Item # 7 Discuss/Approve Residential Incentive Program Application: Robert & Bethany Fischer.

Bethany & Robert's application was in the packet. They haven't moved in yet, but the house should be done approximately 10/6. There was discussion on the address.

Motion by Mike Schuett, second by Mayor Boelk to approve the residential incentive application for Robert & Bethany Fischer. Motion carried 6-0.

Item #8 Discuss/Approve Residential Incentive Program Application: Karen Kuehl & Patrick VanWie.

Karen Kuehl's application was in the packet. There was discussion on where her house is located and the completion date.

Motion by Mayor Boelk second by Mike Schuett to approve the residential incentive application for for Karen Kuehl pending the assessment for 2018/2019 and final occupancy. Motion carried 6-0.

Item #9 Discuss with possible action façade grant time frame commitment on contract.

The revolving loan fund info was in the packet. The \$180,000 idea was shot down by the council. The Mayor is researching other ways to get startup money and get banks involvement. The committee discussed whether or not to limit the grant to business that own property in the City or whether it would be offered to everyone. There are concerns if they don't own property in the city they could loan the money and then leave town. Also if they don't own property they aren't paying taxes, however a lot of Mayville businesses rent their building. The original point of the loan was to attract businesses to Mayville. They want outside businesses to come in. If it is left broad the RLF committee can ultimately accept/deny. The idea is to match whatever the city is loaning. There was discussion on the application and approval process. They added that it can't be used in conjunction with any other City of Mayville incentive programs.

Motion by Mayor Boelk, second by Mike Schuett to send the documents to the attorney for review and bring it back next month. Motion carried unanimously.

Item #10 Discuss CDA Fund balances.

The committee reviewed the new format for the balances. There was discussion that the balance sheet could be simplified for better understanding.

Item #11 Discuss with possible action details on green space on the corner of Main and Horicon Streets.

The Mayor received quotes for signs from Buechel stone for \$10,000 for stone. Fox Den is not interested in the landscaping. No further work from Puls. There was discussion that a stone sign lasts longer than others. There was discussion of the Council adding money for beautification. Ald. Henkel will contact Rademann Stone for quotes and also Mayville Limestone for a possible donation. The Mayor will talk with landscapers. The size of the stone is approximately 8'x10'.

Item #12 Discuss with possible action advertisement on the City of Mayville website.

No new discussion.

Item #13 Discuss with possible action Facebook advertising.

Sara explained what has been done so far. Will add CGI videos to Facebook and boost the posts.

Item #14 Discuss with possible action City of Mayville signs.

This item was discussed with the greenspace discussion.

Item #15 Discuss improvements to the City of Mayville.

There was a discussion of surrounding business ideas. They are cleaning up riverfront and completing the Riverwalk. There was discussion on the library plans. They discussed a potential new TIF on Main Street.

Item #16 Adjournment.

Motion by Mike Schuett, second by Mayor Boelk to adjourn the meeting at 7:13 p.m. Motion carried unanimously.

Sara Decker, City Clerk