

The meeting was called to order at 6:00p.m. by Mayor Boelk with the following roll call:

Members Present: Mayor Boelk, Ald. Henkel, Jessica Dunham, Amy Hartwig, Ken Neumann (6:04)
Members Absent: Mike Schuett, Brenda Bruyette
Others Present: Amy Brandt, Nicole Groh, Jessica Lawrence, Sara Decker

Item #2 Pledge of Allegiance.

Item #3 Approve the minutes of the March 27, 2019 meeting.

Motion by Ald. Henkel, second by Jessica Dunham to approve the minutes of the March 27, 2019 meeting.
Motion carried unanimously.

Item #4 Citizens Comments.

None.

Item #5 Discuss CDA Fund balances.

The committee reviewed Greg's report. Sara noted that the \$100 application fees for the Façade grants should be going back into the fund. Also, Chris Neu's anticipated grant is not listed for \$3,120.

Item #6 Discuss with possible action Main Street beautification projects.

There are other local communities that have beautification programs. It was noted that there was \$5,000 given to the Chamber, but they aren't doing Audubon Days anymore. The Mayor had the idea to hire a part-time employee dedicated to downtown beautification. There was talk of a BID. Amy from Main Street Mayville was present. She came from Monroe and has experience with BIDs. Amy worked on beautification and fundraising with Monroe. There was discussion on the trees and planters downtown. It was noted that MEC is donating bike racks that could be placed downtown.

Item #7 Discuss with possible action recruiting new businesses to vacant buildings.

Jessica Lawrence was present and has a business she is looking to open downtown. It is a modern-day gift store that would have clothes and she would collaborate with a small business. This would be run initially as a pop-up shop from Memorial Day to Labor Day. She is looking possibly at the corner building that was going to be ICCP. The Mayor noted he reached out to Sherper's which is an outdoor recreation store. They recently opened a store in Port Washington, but they are not ruling out Mayville. The Mayor also reached out to WI distillers. He discussed some laws they are working on now, but he will work with them to keep Mayville on their radar. There was discussion on Knuth Brewing. Jessica discussed an art place there is in Columbus.

Item #8 Discuss with possible action satellite placement on buildings.

The Mayor put this on the agenda regarding satellites on the fronts of buildings. There is already an ordinance in place. The building inspector had a recommendation that there are no antennas/satellite dishes on the front facades of any buildings in the downtown central business district.

Motion by Ken Neuman, second by Ald. Henkel to add the recommendation to the ordinance that there are no antennas/satellite dishes on the front facades of any building in the downtown central business district as well as change the ordinance to indicate antennas/dishes anywhere there is antennas. Motion carried 5-0.

Item #9 Discuss improvements to the City of Mayville.

There was discussion on 12 S. Main Street. The Mayor and Ald. Henkel will get together to look at the rock for the Main and Horicon property. The Mayor also discussed the idea of lights on the stairs towards St. Mary's. Nicole mentioned there may be funding available for such lights. Amy discussed her plans for the future and noted that Main Street Mayville meets the 2nd Monday of the month at 8:15 am. There was discussion on working together with Main Street. The Mayor indicated they want to do what they can to keep the trees downtown. He would like to see some of the apartments downtown fixed and eventually

move the EMS building to develop condos and have more foot traffic downtown. There was discussion on the EMS/Fire/DPW buildings.

Item #10 Adjournment.

Motion by Ald. Henkel, second by Ken Neumann to adjourn the meeting at 6:31 p.m. Motion carried unanimously.

Sara Decker, City Clerk