COMMUNITY DEVELOPMENT AUTHORITY

The meeting was called to order at 6:00p.m. by Mayor Boelk with the following roll call:Members Present:Mayor Boelk, Ald. Henkel, Jessica Dunham, Mike Schuett, Amy Hartwig, Brenda
Bruyette (6:03), Ken Neumann (6:02)Members Absent:NoneOthers Present:Sara Decker

Item #2 Pledge of Allegiance.

Item #3 Citizens Comments.

None.

Item #4 Approve the minutes of the May 22, 2019 meeting.

Motion by Ald. Henkel, second by Mike Schuett to approve the minutes of the May 22, 2019 meeting. Motion carried unanimously.

Item #5 Discuss CDA Fund balances.

The committee reviewed Greg's report. The Neu Property Management number will change a bit. Next month we have an application from Gable Properties.

Item #6 Discuss with possible action green space on the corner of Horicon and Main Street.

The landscaper has already planted some arborvitaes and has submitted a plan to the Mayor. A lot of the landscaping is being donated. Molly said that Tony is out of the state and she will touch base with him when he gets back regarding the stone.

Item #7 Discuss with possible action Mayville 175th anniversary celebration.

Next year is the 175th anniversary of Mayville. There was discussion of a celebration. It is understood that for the 150th, there was a group of citizens who put a festival together. Mike Schuett noted that this would be a good time to start a festivals committee that would be in charge of all city festivals such as Audubon Days, Rock N' Boom and concerts in the park. There was discussion that the City should budget some money for the 175th anniversary celebration. It was noted that Audubon Days takes \$40,000 to run and Rock N' Boom is \$20,000. There was discussion on the donation to the Chamber, but the Chamber is no longer running Audubon Days. Audubon Days needs a sponsor of the event. There was discussion of the city holding the money for Audubon Days as it does for Rock N' Boom. There apparently is approximately \$2,000 in an account for the celebration that was saved from last time. There was discussion on how much the city should budget for the 175th. Jess made a motion for \$10,000, but withdrew the motion. Ken suggested that the whole year of 2020 should be celebrating Mayville's 175th in all events. Motion by Mike Schuett, second by Brenda Bruyette for the city to budget \$15,000 for the city's 175th anniversary celebration. Motion carries 7-0.

Item #8 Discuss with possible action anti-storage ordinances.

Main Street Mayville has suggested looking into an anti-storage ordinance. There currently is an ordinance that doesn't allow first floor living space on Main Street. Living and/or storage do not encourage growth in the downtown. It was noted that there is an ordinance about windows being blocked and discussed the buildings that are currently breaking that ordinance. To encourage growth and success downtown, it needs to look inviting. Amy will be at next month's meeting. The Mayor has concerns on enforcement, but he will talk to the Chief.

Motion by Mike Schuett, second by Ken Neumann to table the topic. Motion carries unanimously.

Item #9 Discuss with possible action City of Mayville "Gateway to the Marsh" slogan.

There was discussion on how "Gateway to the Marsh" used to be used as a slogan for the City. It has sort of died off now. There are still a few references online. Maybe it can be used for rebranding with the 175th

anniversary. Mike's suggestion was City on the Rock; City on the Rise. There was a discussion on other slogans.

Item #10 Discuss improvements to the City of Mayville.

Molly discussed the lights in the Theresa park and would like them for Foster Park and the City Park for events. It was discussed that maybe the festivals committee could look into them as decorations. The bridge to the Pavilion is in the process of being redone. They will then put lights on it. We will add creation of a festivals committee to next agenda.

Item #11 Adjournment.

Motion by Mike Schuett, second by Ken Neumann to adjourn the meeting at 6:47 p.m. Motion carried unanimously.

Sara Decker, City Clerk