

The meeting was called to order at 6:00p.m. by Mayor Boelk with the following roll call:

Members Present: Mayor Boelk, Amy Hartwig, Mike Schuett, Brenda Bruyette, Jessica Dunham

Members Absent: Ken Neumann, Ald. Henkel

Others Present: Ming-New China, Adam-Old Fashioned Foods, Bob-Rotech, Sara Decker

**Item #2 Pledge of Allegiance.**

**Item #3 Citizens Comments.**

None.

**Item #4 Approve the minutes of the January 22, 2020 meeting.**

Motion by Brenda Bruyette, second by Amy Hartwig to approve the minutes of the January 22, 2020 meeting. Motion carried unanimously.

**Item #5 Discuss CDA Fund balances.**

No changes since last month.

**Item #6 Discuss/Approve Façade Improvement Grant; Old Fashioned Foods.**

Adam from Old Fashioned Foods was present. He passed out pictures of before/after. They did some concrete work on the dock area and got a new sign that is lit at night. The committee questioned the next plans. There was discussion on painting/stripping the brick. The current project was under budget because the sign plan changed due to electrical issues.

Motion by Mike Schuett, second by Jessica Dunahm to approve the payment of \$3207 to Old Fashioned Foods. Motion carried unanimously.

1. Discuss/Approve Façade Improvement Grant; New China.  
Sara explained that Ming is requesting grant. Once every 24 months.  
Exterior renovations. Interior renovations are not included.  
The mayor doesn't think it is eligible.  
He paid \$5,200 on the roof.  
Jess said you can't see the interior.  
Mike has a concern that you can't see the roof

Ming doesn't want to do the loan-the grant.

Looked at some pictures. Can definitely see the roof.

Mayor-doesn't think that the roof is included. But he could get a loan.

Mike, motion to table it at least until the 24month period. Also wait and see if there are other roofs to come up. Allows to have everyone else to look at it.

Questioned when the 24-month period is considered from when they apply or when they finish.

Mike, motion to table it until August—would get past 24 months-would give committee time to look at other buildings.

Ming-already paid the guys the money. Right not locked the material. If can still open to talk.

Mayor discussed the loan program. Ming said he'd be ok with \$2,000 or \$3,000—it is different because you can see it.

Put a down payment on it. If don't pay the material price it will go up \$4,000 more. Want it better looking and better everything. Doesn't want to spend more money.

No second on table to August.

After approval has 120 days. Price will be the same after that.

Mike-there are a lot of other buildings downtown that may look at the façade program. Don't want to open can of worms of roofs.

Most they can get is the \$5,000.

Denied for them to doing tuck point on the side of the building.

Mayor said if looking at roofs looking at 50% of downtown buildings.

Mayor said he'd try to go for the loan program.

Table til August 24<sup>th</sup>, Brenda, Jess-unanimous.

Looks ugly and doesn't want to pay more later. Even if come back in august.

If have to have the project done.

Roof is not leaking. Wouldn't make final decision getting job done based on assumption—can't say that is for sure.

Gives other businesses an opportunity to apply. Money might be gone by august. If no one comes in and have a surplus.

Pay for everything and finish the job-the question is if they can help at all. Need til august to do research and other business.

Do work now and revisit grant again in August.

Brenda said -putting roof on residential property.

2. Discuss with possible action Mayville sign on the corner of Horicon and Main Street.

Bob came from rotech to discuss lighting options. Could make provisions for the holes to be mounted. Find a light guy to install and purchase.

Could have some in there to see.

Won't be able to bring it here.

Next meeting is March 25<sup>th</sup>—won't be able to bring it. But can come down there.

Will go there next meeting at 6pm.

3. Discuss improvements to the City of Mayville.

Concert series moving forward. Memorial Day every other Thursday until the end of August, 6 concerts at the pavilion.

Green market along with it?

Mike will be done in April.

Mayor-a lot of development interest. Some will need to get approved by the council from Vierbecher. Jess-push to tie in the marsh more. Need to promote it. So many people come to visit the marsh and they need to come to Mayville. Need restaurants.

The issue of the Audubon will be coming up and the city will need to decide if they want to get involved. Someone looked at it and thinks it will be \$500,000 to get it back up to where it needs to be.

Discussion on prices. Revolving door because they can't afford the property taxes. Need to deal with property taxes and get someone in there that knows what they are doing.

The investors want their money back within 5 years. Could probably make your money back in the restaurant or the hotel, but going to be hard to find someone to do both well.

Need restaurants. Chains have their parameters. That's why this study is important. BP get a fast food place.

4. Adjournment.

Brenda, Mike at 6:43 pm.

**Item #7 Discuss with possible action Mayville sign on the corner of Horicon and Main Street.**

Bob from Rotech wasn't present. Andy Hechimovich was. There was discussion on the footings needed or other options. There was discussion on landscaping surrounding the sign and whether the letters would be curved. Andy thinks it'd be best as full concrete. He also had the idea of flag poles on both ends. There was discussion on rust vs. paint. The Mayor noted he found a company out of Sparta that makes large fiberglass structures, so they may be able to do block letters. It was also noted that Lake Country does plastics. Andy will get a quote to the committee.

**Item #8 Discuss with possible action presentation from Vierbicher regarding strategy product and process along with public survey.**

Joshua and Katherine gave a presentation (copy in packets) regarding the public survey. They had the committee detail the economic and commercial strengths and weaknesses in the city. There was discussion on zoning codes and areas of the city that could be developed.

**Item #9 Discuss improvements to the City of Mayville.**

Nothing further to discuss.

**Item #10 Adjournment.**

Motion by Molly Henkel, second by Amy Hartwig to adjourn the meeting at 6:50 p.m. Motion carried unanimously.

Sara Decker, City Clerk