

7/15/20 TAG Advisory Meeting Minutes

- Call to order at 6:31pm
- No citizen comments
- Approval of the minutes Nick motioned to approve, Beth 2nd
- Building & Grounds updates:
 - o Sanitizing being done daily
 - o 5 dedicated cleaning staff for building sanitization
 - o Pool open for use, lower numbers than expected, marketing push will be made to increase awareness
 - o Group discussion regarding open swims and when appropriate to start. Beth recommended we follow gathering guidelines. Doug suggested waiting until the fall once outdoor facilities close. Will continue discussion next meeting
 - o Group discussion regarding swim lessons and how to proceed. Nothing decided. Will discuss at next meeting.
- Marketing
 - o Lexy Zitlow terminated 2 weeks ago amicably due to lack of physical presence at facility. Nicole Groh hired as replacement. Will be focused initially on social media awareness, followed with facility flyers and program guide revamp. Hoping she's a good fit.
 - o Group discussion on program guide. Suggested that we do a basic in-house tri-fold brochure containing critical information and have a location for patrons to look for rec programs, pool activities, and other activities that may be effected by COVID-19. Possible continued discussion at next meeting.
- Staffing
 - o Aquatics Coordinator resigned at the beginning of July. Primarily responsible for planning swim lessons and scheduling water exercise instructors. Per Doug, at this time in no rush to replace this position. Have several candidates interested but no action will be taken until at least the Fall.
 - o Other staffing areas are sufficient at this time
- Nick discussed changing the meeting format to include suggestion box items at the beginning of the meeting to determine if any items should be added to the following agenda.
- Doug brought up the question of how long to continue Zoom meetings. Group unanimously agreed that they continue indefinitely.
- Approval of next meeting and time, Nick made motion to approve, Beth 2nd
- Adjournment, Nick made motion to adjourn, Beth 2nd. Meeting concluded at 7:00pm.