

Meeting: LIBRARY BUILDING COMMITTEE
Place: MAYVILLE CITY HALL-15 S SCHOOL STREET
Date: August 27, 2020 Time: 4:30 PM

Minutes August 27, 2020

Member(s) present: Sue Smith, Andrew Shoemaker, Lisa Neumann, Geri Feucht, Gene Frings, Alixe Bielot, Shelia Steger, Mike Schmidt

Member(s) excused: Lee Zarnott, Rachel Forster, Dianne Slater, Grant Larson
Guests: Tom Baade, Kory Krieser (Integris), Sarah Dunn & Dan Chovanec (CG Schmidt)

1. Sue called meeting to order and roll call at 4:35 p.m.
2. Pledge of Allegiance
3. Citizen Comments- None
4. Geri moved to approve the minutes from August 5, 2020. Mike second. Motion carried.
5. Fund Raising Discussion- Sarah Dunn Vice President and Dan Chovanec CG Schmit

Sarah reviewed with the committee the status of the capital campaign goal of \$400,000, lead donation of \$2.2M, new library funding fund and confirmed total project budget is estimated between \$6.5-7M.

Sarah discussed status of committees associated with the library. The Capital Campaign Committee has not been formed yet the current library building committee is currently working on structuring the Capital Campaign Committee.

The first step is forming the capital campaign committee made up of committee members and volunteers from the community. The current committee members that would be interested in being on this committee are: Sue, Geri, Alixe, Andy, and Grant. The structure and members of the committee will be established with the input from the current committee. Sarah suggested 12 minimum at 15 maximum.

Sarah discussed the capital campaign timeline. We discussed being at phase one which is the silent phase with the goal to have a date to move to the public phase. Sarah reviewed the capital campaign outline that will be revised and updated once it is completed. Sarah discussed the key messages and asked for input from the committee on the vision for the library. She reviewed the current capital campaign outlined which included visual

examples, the importance of branding, setting a campaign events time line. Sarah will work on re-writing our plan with the goal of having the revised plan outlined by mid-September. Sarah will need input from all committee members. Sue will set up 30 minute idea interview sessions with Sarah on Friday, September 4th.

Sue discussed Round up program with Curt at Piggly Wiggly. Sue and Sarah will reach out to Curt. Sue shared with the committee that the library is able to insert through the city mailing for the tax bills. The committee shared with Sarah other community organizations. Lisa discussed the opportunity for the grant with Spectrum Reach. Geri volunteered to learn more about grant writing. Sue is asking for committee members for referrals from the community for the Capital Campaign Committee.

6. Next library building committee meeting will be Thursday, September 17 at 4:30 p.m.

7. Andy moved to adjourn. Gene second. Meeting adjourned at 5:16 p.m.