

**Meeting: LIBRARY BUILDING COMMITTEE**  
**Place: MAYVILLE CITY HALL-15 S SCHOOL STREET**  
**Date: October 1, 2020 Time: 4:30 PM**

Minutes October 1, 2020

**Member(s) present:** Sue Smith, Lisa Neumann, Geri Feucht, Gene Frings, Dianne Slater, Lee Zarnott, Andrew Shoemaker, Alixe Bielot, Rachel Forster, Mike Schmidt, Grant Larson

**Member(s) excused:** Shelia Steger

**Guests:** Kory Krieser (Integris), Sarah Dunn & Dan Chovanec (CG Schmidt)

1. Sue called meeting to order and roll call at 4:35 p.m.
2. Pledge of Allegiance
3. Citizen Comments- Rachel spoke to **John Wild, Director of Parks** for us to be able to put up signage in the parks.
4. Geri approve the minutes of the August 27, 2020 meeting. Grant second. Motion carried.
5. Fund Raising Discussion- Sarah Dunn Vice President and Dan Chovanec CG Schmit

Sarah reviewed with the committee the status of the library fundraising goal campaigns. Grant reviewed the current status of the library fund. Total \$2,263,231.45 in Library Building Fund as of today. The \$2M is broken out from the first 1M and then second \$1.2M donated from the Bachuber Foundation. The \$63,000 is the \$45,000 bond and the remaining is the interest along the way.

Korey doesn't have anything to report on building costs at this point.

Grant will submit the library building plan to the Bachuber foundation to receive their future commitment.

- Sarah went over the previous structures of the past and present committees that have been associated with the library and building the library. Sue gave an update on the current people that are interested in being part of the Capital Campaign committee. We have a total of four people and we would like to get a total of 12 people to be on this committee.
- Sarah reviewed and went over the Mayville Library Campaign Planning Committee Charter information sheet that she has put together.

- Sarah reviewed the brainstorming sheet from her meeting with each committee meeting. Sarah then discussed the 3 key messages that was gathered from meeting with the committee members. The 3 Key Messages currently are:
  - The new library would create much needed community space.
  - The plan would expand access to valuable resources.
  - The current library building is aging and inefficient.
- The committee discussed each of these messages and their importance.
- Sarah reviewed the Capital Campaign Plan with the committee. She went over information that could be presented to various community organizations.
- Sarah reviewed the upcoming dates of community meetings to attend on the community engagement calendar.
- Sarah reviewed the options for logos for the Mayville Public Library. The committee discussed and decided they like the Vt-A logo the best which is the Mayville Public Library Capital Campaign Tagline Space logo. Grant will discuss with the foundation on the new logo and name for the library.
- Sarah read each of the campaign tagline options. Committee discussed and decided the tagline they liked best was “Building our next chapter”.
- Sarah reviewed the library fact sheet and discussed with the committee.
- Sarah discussed next steps with the committee. Sarah suggested the new committee of Mayville Library Campaign Planning Committee meet in October and a meeting was set up for October 29.
- Sue and Sarah discussed the Round Up Program with Curt and the status of posters and marketing materials.

6. Next library building committee meeting will be Thursday, October 15 at 4:30 p.m, and the following meeting will be at October 29, at 4:30 p.m.

7. Mike moved to adjourn. Gene second. Meeting adjourned at 5:30 p.m.