

Meeting: LIBRARY BUILDING COMMITTEE
Place: MAYVILLE CITY HALL-15 S SCHOOL STREET
Date: October 15, 2020 Time: 4:30 PM

Minutes October 15, 2020

Member(s) present: Sue Smith, Lisa Neumann, Geri Feucht, Gene Frings, Dianne Slater, Lee Zarnott, Andrew Shoemaker, Alixe Bielot, Rachel Forster, Mike Schmidt, Grant Larson, Sheila Steger

Member(s) excused: None

Guests: Kory Krieser and Tom Baade (Integris), Sarah Dunn (CG Schmidt)

1. Sue called meeting to order and roll call at 4:33 p.m.
2. Pledge of Allegiance
3. Citizen Comments- Dawn Gindt from Mayville Chamber of Commerce is working on announcement of the Round Up with Geri for the local businesses.
4. Grant approve the minutes of the October 15, 2020 meeting. Mike second. Motion carried. Change to minutes of October 15, change \$45,000 from bond to CD.
5. Fund Raising Discussion- Sarah Dunn Vice President CG Schmit
 - Sarah confirmed the first campaign planning committee meeting will be the third Thursday of the month for November and December, November 19 and December 17. All committee members are encouraged to attend. Lisa polled the library building committee for participation. Lisa will send the roster for the CPC to Sarah. The first meeting is Thursday, October 29th.
 - Sarah reviewed the updated Library Capital Campaign Plan from committee member's emails and suggestions. Committee discussed each section and made further revisions. Lee will review and update the Donor Engagement section. Committee will send any further revisions to Sarah.
 - Discussion of thermometer and placement. Lee had a suggestion for a design of books on shelves for the thermometer. Sarah will consult with her design team. Location will be on city lot on the corner of Main and Horicon. Sue will discuss with John Wild from Park & Rec for date and time of placement.

- Sarah updated and discussed Engagement Calendar:
 - Mike will give presentation to the Mayville Lions Club.
 - Grant is working on a Rotary presentation for November 19th at noon.
 - Mayville Piggly Wiggly "Round Up For A Cause" starting in November.
 - True Value is also interested in participating in "Round Up For A Cause".
 - TAG Center is hosting a trick or trick.
 - City of Mayville Cable Channel can put information of events.
 - Library Website "donation page" has been updated.
 - Discussed school participation with the students and having a contest to win a prize, Penny Wars or library card sign up program.
 - Gene updated the City Council at their last meeting.

 - Sarah reviewed the changes made to the Mayville Public Library Information Sheet which should be on the library website.
 - Sarah discussed the dashboard example for the campaign. The committee agreed to design a dashboard for the campaign. Grant will assist Sarah.
 - Ben is working on posters and materials for "Round Up For A Cause".
 - Sue is working with a press release for the editor of the Dodge County Pionier.
 - Sarah discussed the updated key messages for the committee can speak about.
 - Sue is working on the tax bill insert with the city for November 15th.
6. Next library building committee meeting will be determined at a later date.
7. Mike moved to adjourn. Grant second. Meeting adjourned at 5:33 p.m.