

Meeting: TAG Center Advisory Committee
Place: TAG Center 1700 Breckenridge St., Mayville
Date: October 21, 2020 6:30 pm

Call to Order and Roll Call 6:30 pm

Present: Nick Lodahl, Doug Wickersham, Lon Williams, Brandon Magdic, Patrick Kinney

Absent: Molly Henkel

Citizens Comments: None

Approval of Minutes: Doug Wickersham motioned to approve August 19, 2020 meeting minutes as there was no meeting held in September, Nick Lodahl 2nd, unanimously passed

Agenda Item #3 Elect TAG Center Advisory Chairperson:

- Patrick Kinney expressed interest but would like to wait until next meeting to take over. Nick tabled this until next meeting.

Agenda Item #4 Elect TAG Center Advisory Secretary:

- Doug volunteered if no other member was interested. Nick motion to accept, Brandon 2nd.

Agenda Item #6 Buildings and Grounds

- Elevator Repair completed. No loss of service.
- Discuss possibility of upgrading Registration software to cheaper system with more usability for both staff and members. Would include online registrations, and more at-home access to members.
- Fall programming slowly picking back up. Building traffic still lower than normal.
- Discussed Trick or Treat @ the TAG event. Group was satisfied with safety precautions.
- Discussed future plans to address mid-day staffed hours. Will discuss further at future meetings.
- Looking into Virtual class offerings and other digital offerings we can earn revenue streams from. Virtual fitness, video gaming, virtual orientations, etc.

Agenda Item #7 Discuss 2021 Marketing plan for the TAG Center:

- Setting up in-house TV advertisements to start with Lobby TV.
- Opting out of Fall TV advertisements with Spectrum (\$1,200 savings)
- Brandon brought up the idea of digital signage at the roadside sign. Doug will look into needs.

Agenda Item #8 Discus current staffing and future needs:

- All areas fully staffed. Virtual school has helped greatly with pool staffing. More flexible schedules from students.
- Intern Kevin is working out very well. He has been good at filling vacancies and taking ownership of his role.

Next Meeting Wednesday, November 18, 2020 at 6:30pm at TAG Center

Motion to adjourn by Nick Lodahl, 2nd by Lon Williams, unanimously passed

Submitted by: Doug Wickersham, Secretary