

Meeting Record Campaign Planning Committee (CPC)  
December 17, 2020 Mayville City Hall

Meeting called to order 4:34 pm

In Attendance: Alixe Bielot, Geri Feucht, Kory Krieser, Grant Larson, Lisa Neumann, Mike Schmidt, Andy Shoemaker, Samantha Teeters, Sue Wilson, Jennifer Stasinopoulos, Sue Smith,  
Sarah Dunn and Dan Chovanec, C.G. Schmidt  
Absent Excused: Sheila Steger, Lee Zarnott, Annie Koepsell, John Schlender, Dianne Slater,

1. Introduced and welcomed new Library Director Jennifer Stasinopoulos
2. Campaign Fundraising Update – Money Raised-to-Date \$85,000-\$86,000
3. Capital Campaign Planning & Materials
  - Tax Bill Insert Update went out a week ago
  - Campaign Engagement Calendar
    - Upcoming Events send to Samantha Teeters
  - Thermometer for the Park is up in the park Main & Horicon
  - Tri-Fold Case Statement / Brochure available at the library for distributing
  - 4 x 6 Pledge Card available at the library for use
  - Social Media Sarah Dunn will provide more for Library postings  
#BuildingMayville'sNextChapter
  - Donor Giving Levels (i.e. Name & Dollar Ranges)  
we decided on levels not names right now
  - Donor Recognition Ideas
    - this is moved to the back burner to work into the interior design of the library
    - We are going to make the recognition just for this campaign and plan to establish a Foundation for the future support of the library after it is built.
4. Meeting adjourned 5:33 pm