The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Rob Boelk	Mayor	Present	
Jessica Dunham		Present	
Kim Olson	Alderperson	Present	
John Guinn		Present	
Laurie Koeck		Present	
Mark Burr		Excused	
Denise Yanke		Present	

Others present: Dawn Gindt, Melissa Hunt, Sara Decker

This meeting conducted via Zoom and in person.

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None

CONSENT AGENDA

Approve the Minutes of the June 24, 2020, August 26, 2020 and December 3, 2020 Meetings

RESULT: APPROVED [UNANIMOUS]

MOVER: Kim Olson, Alderperson

SECONDER: Denise Yanke

AYES: Boelk, Dunham, Olson, Guinn, Koeck, Yanke

EXCUSED: Burr

DISCUSS CDA FUND BALALNCES

There is a sheet for the 2020 year end and then a 2021 new balance sheet.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss/Approve Façade Improvement Grant; Sweet Pea Pies

They were not present as they are also applying for an RLF which can't be combined. There are pictures and renderings in the packets.

RESULT: TABLED [UNANIMOUS]

MOVER: Jessica Dunham SECONDER: John Guinn

AYES: Boelk, Dunham, Olson, Guinn, Koeck, Yanke

EXCUSED: Burr

<u>Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic</u> Adjustment Strategy

Melissa put together some presentations for the other items. She has talked with the Mayor and Dawn and wants to focus on getting some projects done. The Mayor noted that the city is

creating TIF #6 that will have a housing project and will include the area on Horicon Street by Piggly Wiggly, Dayton Street and Clark Street.

Discuss with Possible Action Defining Mayville Sculpture on Horicon and Main Street Park

The Planning Commission sent this back to the CDA as the ordinance language doesn't fit for this type of project. It should be defined as a sculpture.

Motion to indicate that the project on Horicon and Main Streets will be a sculpture not a sign.

RESULT: RECOMMENDED TO COUNCIL [UNANIMOUS]

MOVER: Kim Olson, Alderperson

SECONDER: Jessica Dunham

AYES: Boelk, Dunham, Olson, Guinn, Koeck, Yanke

EXCUSED: Burn

<u>Discuss with Possible Action Approving Final Plan for Mayville Sculpture for Council Approval</u>

The Mayor explained the sculpture and they looked at previous renderings/sample letters. It will be rust and tie together Mayville to celebrate the 175th anniversary.

RESULT: RECOMMENDED TO COUNCIL [UNANIMOUS]

MOVER: Kim Olson, Alderperson

SECONDER: Denise Yanke

AYES: Boelk, Dunham, Olson, Guinn, Koeck, Yanke

EXCUSED: Burr

Discuss with Possible Action Food Court/Entertainment Area on Allen Street

Melissa gave a presentation and showed some set up ideas that would work on Allen Street. She showed examples of what other cities are doing and what could be tied in that area. She discussed food carts, farmers markets, festivals, etc. They want to appeal to the whole city, not just downtown. Liquor and dining ordinances will need to be addressed. They may be able to partner with other community organizations. The Mayor noted they'd like to have a stage with tables. Dawn from Main Street Mayville was present and like the idea. Will discuss further next month.

Discuss with Possible Action Dodge County ThriveED Program

The Mayor explained that the County pays for ThriveEd. Melissa will talk with them and see what types of services they can provide the city.

Discuss with Possible Action City Taxi Services

This topic has been at a standstill. Melissa noted they should define the purpose of why they want a taxi, safe ride, jobs, elderly assistance? They discussed programs like ride share, green cab and uber. They will discuss again next month.

Discuss with Possible Action Establishment of City Campground

This was open for further discussion. The idea was presented to have campsites at Fireman's park. They discussed 8-10 sites for \$25-\$40/night. They'd need a fire ring, water, possible electrical, sewer/dump station. They'd need to renovate bathrooms with showers. It could be tied into events in the city. It was discussed that there had been concerns raised by citizens. One issue is that the Rotary Club is installing a Frisbee golf course this summer that would extend through that same are. It was also discussed that the park board will likely need to have input on this. John, the Park Director will be present next month. Melissa noted that a

campground is similar to a pool in which the tax payers will have to pay most of the cost. She also noted that they will need to have a safety plan in the event of an emergency like a tornado. It will not be a money maker, but will need to be a budget item. They will discuss further next month.

Discuss Improvements to the City of Mayville

None.

ADJOURNMENT

Motion

Motion to adjourn at 6:53 p.m.

RESULT: CARRIED [UNANIMOUS]

MOVER: John Guinn

SECONDER: Kim Olson, Alderperson

AYES: Boelk, Dunham, Olson, Guinn, Koeck, Yanke

EXCUSED: Burr

Sara Decker, City Clerk