

Mayville Public Library
Campaign Planning Committee Meeting
Thursday, January 28, 2020 4:30 pm City Hall

In Attendance:, Geri Feucht, Kory Krieser, Grant Larson, John Schlender, Andy Shoemaker,
Dianne Slater, Sue Wilson, Lisa Neumann, Mike Schmidt, Sheila Steger, Lee Zarnott, Sue Smith;
Sarah Dunn, C.G. Schmidt
Absent Excused Annie Koepsell, Samantha Teeters

New Library Director Jennifer Stasinopoulos introduced
Dodge County Pionier interview in next week's paper
We have permission to post it on our website after publication

Grant Larson updated fundraising progress
@\$181,000 raised from pledges and donations & Round-Up

Campaign Engagement Calendar
Email Samantha Teeters for anything to put on calendar and communications via the school district.

Discussed Donor Giving Levels of Support – naming
Additional graphics to develop - Sarah Dunn

1. Social Media Graphic for February – I Love My Library Month
2. Social Media Graphic for March – St. Patrick's Day Theme
3. Social Media Graphic for April – American Library Association: National Library Week - April 4-10, 2021 - Theme: Welcome to Your Library
4. 8.5 x 11 Tax Insert/Flyer need to update and add the giving levels below with the names.

Donor Giving Levels of Support

a.	\$50,000 +	Diamond
b.	\$25,000 - \$49,999	Platinum
c.	\$15,000 - \$24,999	Gold
d.	\$5,000 - \$14,999	Silver
e.	\$1,000 - \$ 4,999	Bronze
f.	\$100 - \$999	Iron
g.	\$1 - \$99	Patron

5. Create a chart with these giving levels for use donor meetings.
6. We should add this list to the website too.

Meeting ended 5:40 pm