

The meeting was called to order at 6:00 PM by with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Rob Boelk	Mayor	Absent	
Jessica Dunham		Present	
John Guinn		Present	
Laurie Koeck		Present	
Mark Burr		Present	
Denise Yanke		Absent	

Others present: Dawn Gindt, Melissa Hunt, Kyle Smith, Rachel Smith, Sara Decker

Meeting conducted in person and via zoom.

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

The Mayor welcomed Mark Burr to the committee.

CONSENT AGENDA

Approve the Minutes of the January 27, 2021 Meeting

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Kim Olson, Aldersperson
SECONDER:	Mark Burr
AYES:	Olson, Dunham, Guinn, Koeck, Burr
ABSENT:	Boelk, Yanke

DISCUSS CDA FUND BALALNCES

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss/Approve Façade Improvement Grant; Sweet Pea Pies

Kyle & Rachel Smith from Sweet Pea Pies are requesting the facade grant to replace the awning, fix the bricks, painting, signage. The total quotes are well over the \$10,000. Rachel will send all of the necessary quotes.

Motion to approve the \$5,000 grant for Sweet Pea Pies under the condition that they give the estimates for the awning and the relocation of the brick and that the Council approves that the exception of them receiving the Revolving Loan Fund and the Façade Grant at the same time.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Rob Boelk, Mayor
SECONDER:	Mark Burr
AYES:	Olson, Boelk, Dunham, Guinn, Koeck, Burr
ABSENT:	Yanke

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy

Melissa gave a couple of updates. They have been talking to a developer on possible housing projects. She has looked into an AARP grant for either the sculpture or the Allen Street project. She worked with their design architect on ideas for layout and a bath in front of the sign. Melissa is also going to connect with someone from the red brick building and the Audubon Inn as well as Dawn at Main Street Mayville. John Guinn questioned getting the community involved by selling bricks. The Mayor noted they'll have a ceremony once the sculpture is up in honor of the 175th anniversary. He also discussed the show Pitch Perfect where people pitch there ideas. He thinks we should look into some of those ideas coming to Mayville.

Discuss with Possible Action Food Court/Entertainment Area on Allen Street

Melissa showed some plans for Allen Street. She also showed ideas of how to use it as an ice rink in the winter. The next steps would be to get the police department and fire department involved. She also questioned if anyone spoke to the surrounding businesses yet. The Mayor thinks we should apply for the grants and see what happens.

Discuss with Possible Action Dodge County ThriveED Program

Melissa met with the people from ThriveED. Their mission focuses on larger employers with business retention and expansion. They attempt to attract developers. They'd be happy to meet with the CDA/City more often. They discussed the RLF that they can pass along to businesses and the industrial park.

Discuss with Possible Action City Taxi Services

There is not much available along these lines. Will continue to monitor.

Discuss with Possible Action Establishment of City Campground

John Wild, Parks Director was present and shared the research he found from other surrounding communities. There are regulations for water, bathrooms, fire pits, etc. He discussed maintenance and upkeep. John explained that Rotary has already committed to a Frisbee Golf Course along Lion's Point. Other sites in town were discussed. It was noted that the Ledge is already very close to town and is an established campground. The committee members discussed their thoughts. Everyone seems to like the idea, but there are a lot of pieces to making it happen that might not work.

Discuss Improvements to the City of Mayville

The Mayor noted that they are working on lighting up the steps like the bridge.

ADJOURNMENT

Motion

Adjourned at 7:01 p.m.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Kim Olson, Alderperson
SECONDER:	Mark Burr
AYES:	Olson, Dunham, Guinn, Koeck, Burr
ABSENT:	Boelk, Yanke

Sara Decker, City Clerk