

The meeting was called to order at 6:04 PM by Mayor Rob Boelk with the following roll call:

| <b>Attendee Name</b> | <b>Title</b> | <b>Status</b> | <b>Arrived</b> |
|----------------------|--------------|---------------|----------------|
| Kim Olson            | Aldersperson | Present       |                |
| Rob Boelk            | Mayor        | Present       |                |
| Jessica Dunham       |              | Present       |                |
| John Guinn           |              | Present       |                |
| Laurie Koeck         |              | Late          | 6:12 PM        |
| Mark Burr            |              | Absent        |                |
| Denise Yanke         |              | Absent        |                |

Others present: Joe Hechimovich, Eric Miller, Pat Wiesner, melissa Hunt, Lisa Neumann, Dawn Gindt, Sara Decker

**PLEDGE OF ALLEGIANCE**

**CITIZENS COMMENTS**

None.

**CONSENT AGENDA**

**Approve the Minutes of the February 24, 2021 Meeting**

|                  |                                    |
|------------------|------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>        |
| <b>MOVER:</b>    | Kim Olson, Aldersperson            |
| <b>SECONDER:</b> | Jessica Dunham                     |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

**DISCUSS CDA FUND BALALNCES**

The only thing that has changed is the grant that was approved for Sweet Pea Pies, but not paid yet.

Tracy will provide report next month.

**OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION**

**Discuss/Approve Façade Improvement Grant; Sienna Salon & Spa**

Joe Hechimovich was present for Sienna Salon and Spa. The Mayor read the application details. The total cost is approximately \$24,000. They discussed the estimates. The windows alone will be more than the \$10,000. They discussed the road construction project on Bridge Street Motion to approve \$5,000 grant.

|                  |                                    |
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| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>        |
| <b>MOVER:</b>    | John Guinn                         |
| <b>SECONDER:</b> | Kim Olson, Aldersperson            |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

**Discuss/Approve Façade Improvement Grant: Mayville Family Practice**

Eric Miller purchased the practice and rents the building. The Mayor read the application project details. The total cost is \$3,799, so 1/2 match is \$1899.50. The landlord will need to sign something saying he approves of the changes. They discussed awning type and color. He is using the same company as the building next door.  
Approve \$1,899.50 grant contingent that the landlord gives authorization.

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|------------------|------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>        |
| <b>MOVER:</b>    | Jessica Dunham                     |
| <b>SECONDER:</b> | Kim Olson, Alderperson             |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

**Discuss/Approve Residential Incentive Program Applications: Next Generation Construction**

Pat Wiesner present. He is requesting to extend the home incentive to 4 houses. The Council already approved 1%, 2%, 3%, 3%.

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|------------------|------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>        |
| <b>MOVER:</b>    | Kim Olson, Alderperson             |
| <b>SECONDER:</b> | Jessica Dunham                     |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

**Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy**

Melissa gave a few updates. She has been looking into grants and uses for the recovery funding. She talked to a developer and has been looking into wetland. She is still trying to connect with the red brick building owners. She talked with dawn about Main Street. She also was looking into ride share/cab. The Mayor noted that there is a guy in Theresa that does Lyft, Uber and personal driving. Dawn said they are going to do a meet and greet with the chamber. The Mayor also noted that Mayville will get \$480,000 in 2 payments from recovery funding. It mostly will be for lost revenue. They are still looking into what else the money can be spent on. The League is working on opportunities for downtown.

**Discuss with Possible Action Food Court/Entertainment Area on Allen Street**

Continued discussion on Allen Street. Melissa has talked to John Wild and is going to chat with the police chief. They also need to get a hold of DOT. Melissa has come up with more ideas and is working on budget. She noted that ideally they will need 2 motions. One to close the street and to take it to council and the 2nd is to apply for the grant from AARP. The Mayor noted he spoke to Felix and Ming. Ming was hesitant due to covid. Felix just wanted to make sure the space is open in the back. They did not want food tents down there or it affects his business. John viewed it as a new park. They discussed barricades/planters. Just to close the road, get tables, garbage cans, etc it will be approximately \$5,000. If they are looking at a stage, etc it could go up to \$20,000. There was discussion on using it year round or just partially. Dawn spoke with Main Street Mayville and they liked the idea. The Mayor suggested it be open June, July & August. Melissa noted if the street isn't closed through December they won't be eligible for the grant. The grant needs to show multiple seasons and tie in local businesses. They will put it on the Council agenda for 4/12 to close the street. Discussion on dates. Motion to close the street from mid-June through the end of October.

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|------------------|------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>        |
| <b>MOVER:</b>    | Kim Olson, Alderperson             |
| <b>SECONDER:</b> | Laurie Koeck                       |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

**Discuss with Possible Action Advertising/Promoting the City of Mayville**

Lisa Neumann was present. She want through a packet regarding advertising with Spectrum Reach. They need to get a commercial together and decide how to target audiences. They will discuss this further with Lisa and bring it back next month.

**Discuss Improvements to the City of Mayville**

No comments.

**ADJOURNMENT**

Motion

Motion to adjourn at 7:46 p.m.

|                  |                                    |
|------------------|------------------------------------|
| <b>RESULT:</b>   | <b>CARRIED [UNANIMOUS]</b>         |
| <b>MOVER:</b>    | John Guinn                         |
| <b>SECONDER:</b> | Kim Olson, Alderperson             |
| <b>AYES:</b>     | Olson, Boelk, Dunham, Guinn, Koeck |
| <b>ABSENT:</b>   | Burr, Yanke                        |

Sara Decker, City Clerk