

Meeting Record Campaign Planning Committee (CPC)  
April 22, 2021 Mayville City Hall and Zoom

Meeting called to order 4:33 pm

In Attendance:, Geri Feucht, Kory Krieser, Lisa Neumann, Andy Shoemaker, Jennifer Stasinopoulos, Sheila Steger, Samantha Teeters, Sue Wilson, Sue Smith, Sarah Dunn, C.G. Schmidt, Absent: Annie Koepsell, Lee Zarnott, John Schlender, Dianne Slater, Grant Larson, Mike Schmidt,

Campaign Fundraising Update \$225,862.55

BMO response – not now - in the fall

Campaign Engagement Calendar

Campaign Engagement Calendar – contact Samantha Teeters to add anything

Tues Apr 27 11 am - Piggly Wiggly Roundup picture

Campaign Video – filming next Thurs Apr 29

Friends Fish Fry Legion May 14

Flyers at Piggly Wiggly for distribution

Direct Mail Campaign – On Hold

Social Media - #BuildingMayville'sNextChapter

Discussed Ideas to Reinvigorate and Promote the Campaign

Campaign Banner/sign for the building site

Fish Fry run video loop

Knowles July 4<sup>th</sup> parade - Float or banner and hand out promo info

Rock n Boom hand out promo info

Alumni groups reunions

Thursday in June - music in Foster Park

Brat fry at Piggly Wiggly

Revisit Business Donor List – add Michels Corp, Waas Boring & Cable, Quad/Graphics

Put out a list for the committee of local businesses that have and have not responded – anyone with connections can talk to them personally

Next Meeting May 27 4:30 pm