

The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Rob Boelk	Mayor	Present	
Jessica Dunham		Absent	
John Guinn		Present	
Laurie Koeck		Present	
Mark Burr		Absent	
Denise Yanke		Absent	

Others present: Lisa Neumann, Dawn Gindt, Sara Decker

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Approve the Minutes of the March 24, 2021 Meeting

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Kim Olson, Aldersperson
SECONDER:	Laurie Koeck
AYES:	Olson, Boelk, Guinn, Koeck
ABSENT:	Dunham, Burr, Yanke

DISCUSS CDA FUND BALALNCES

Tracy prepared report. Sara explained.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy

Sara read Melissa's update. The Mayor noted that there was a mix up with the paperwork for Open Door with the WEDC grant. They still need a developer's agreement. The attorney is drafting it.

Discuss with Possible Action Food Court/Entertainment Area on Allen Street

Council approved the time frame. The liquor license was discussed. The Police Chief has concerns about garbage and closing times. The parks are currently closed form 11 pm-dawn.

Motion to recommend ordinance change 317-9 to remove swimming pool park area and add Allen Street area (during open times).

There was discussion on park staff. The mayor has talked to a couple of businesses that are willing to sponsor bands. They idea of kids activities during the day was also discussed. Wifi in the area was questioned for people to work.

RESULT: APPROVED [UNANIMOUS]
MOVER: Kim Olson, Alderperson
SECONDER: John Guinn
AYES: Olson, Boelk, Guinn, Koeck
ABSENT: Dunham, Burr, Yanke

Discuss with Possible Action Advertising/Promoting the City of Mayville

The committee watched the commercial. Lisa explained the google analytics. There were a few changes suggested. The commercial will cost \$3,000 for streaming and \$3,000 for online.

Motion to approve the advertising campaign and commercial with edits.

RESULT: APPROVED [UNANIMOUS]
MOVER: John Guinn
SECONDER: Kim Olson, Alderperson
AYES: Olson, Boelk, Guinn, Koeck
ABSENT: Dunham, Burr, Yanke

Discuss Improvements to the City of Mayville

None.

ADJOURNMENT

Motion

Adjourn at 6:39 p.m.

RESULT: CARRIED [UNANIMOUS]
MOVER: Kim Olson, Alderperson
SECONDER: Laurie Koeck
AYES: Olson, Boelk, Guinn, Koeck
ABSENT: Dunham, Burr, Yanke

Sara Decker, City Clerk