

Meeting Recap Campaign Planning Committee (CPC)  
June 24, 2021 Mayville City Hall and Zoom

Meeting called to order 4:30 pm

In Attendance: Geri Feucht, Lisa Neumann, Mike Schmidt, Andy Shoemaker, Jennifer Stasinopoulos, Samantha Teeters, Sue Wilson, Sue Smith, Erie Cowan, C.G. Schmidt

Absent: Annie Koepsell, Kory Krieser, Grant Larson, Joe Riese, John Schlender, Sheila Steger, Lee Zarnott, Sarah Dunn, C.G. Schmidt,

Campaign Fundraising Update

Capital Campaign Committee Goal - \$400,000

Remaining Funds to Close the Gap - \$170,000      No change

Capital Campaign Planning, Materials

Campaign Engagement Calendar

4<sup>th</sup> of July Parade      there were only 2 volunteers – not enough to do it so we are passing on the parade

Campaign Banners/signs      Installed on the north end of the John St Lot. The Public Works crew volunteered to put them up for us

Campaign Video      Up on the Library website on the DONATE tab.  
It is also on the front page of the City website  
On the Library FaceBook  
Video Article in Dodge County Pionier 6-17-21 edition

Bookmarks      we have graphics – need to print them  
Can be used in a number of ways

Banner/sign      Picture needs to be taken and added to social media

Donor List      we have more people working this but still need more  
let Sue know who you will contact so we don't double up on anyone

Reinvigorate the Campaign Ideas

Events with Jennifer at the Library      Lisa will work with Jennifer on this  
Email Lisa to join planning

Library Card sign up – Brat/Hamburger fry at the Pig  
Sue Wilson will check into availability and details

National Night Out      Sue Smith will check into date, location & details

Promote Campaign to Alumni      see attached from Dodge County Pionier – we did not talk about this  
but anyone know these contact people to give a call, get Trifold brochures, bookmarks, flyers to their event??

Next meeting July 22, 2021