

Meeting Record Campaign Planning Committee (CPC)
July 22, 2021 Mayville City Hall

Meeting called to order 4:31 pm

In Attendance: Geri Feucht, Kory Krieser, Lisa Neumann, Samantha Teeters, Jennifer Stasinopoulos, Sheila Steger, Sue Wilson, Sue Smith, Sarah Dunn C.G. Schmidt

Absent Excused: Annie Koepsell, Grant Larson, Joe Riese, John Schlender, Mike Schmidt, Andy Shoemaker, Lee Zarnott,

1. Campaign Fundraising Update

Funds to Close the Gap - \$169,689.31

2. Engagement Calendar

National Night Out – Future lib Lot - August 3rd 5 pm-8 pm

Summer Sizzler – Main St August 6th 3 p.m. to 8 p.m

Audubon Day – City Park/Pavilion September 18

3. Capitol Campaign

Donor List – still needs work – donor levels revised,

Sarah talking to a donor wall vendor for portfolio, something unique

Video - on website, social media, city website

Sign – in place on north end of the property

Bookmarks – 2 versions with QR code linking to video on website

Reunions – 5 contacted & okay for fund raising material

T-shirts – at the library to pick up – wear them

Pledge Cards – use for events

4. Additional Campaign Planning

National Night Out – banner for table, t-shirts, bookmarks, pledge cards, trifold,

sign up for library card, Friends of Library will have raffle baskets, plus some other things

Meet new Librarian event(s) late summer, fall event – invite donors slow to give?

Ideas discussion continued – Brat fry at Pig report - does not sound like an

activity for us but possible use the lobby to hand out trifold, bookmark, do

library card sign up

5. Next Steps - SIGN UP to be at Nation Night Out or Summer Sizzler

For Audubon Days an all day event we'll break it into 1 or 2 hour slots

6. Meeting adjourned 5:10 pm