

The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Rob Boelk	Mayor	Present	
Jessica Dunham		Absent	
John Guinn		Present	
Laurie Koeck		Absent	
Denise Yanke		Absent	
Jason Binstock		Present	

Others present: Melissa Hunt, Dawn Gindt, Kyle & Rachel Smith, Sara Decker

Meeting conducted in person and via Zoom.

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Approve the Minutes of the May 26, 2021 Meeting

RESULT:	APPROVED [UNANIMOUS]
MOVER:	John Guinn
SECONDER:	Jason Binstock
AYES:	Olson, Boelk, Guinn, Binstock
ABSENT:	Dunham, Koeck, Yanke

DISCUSS CDA FUND BALALNCES

Sara explained the \$1,200 for the Spectrum advertising, otherwise all financials are the same from previous month.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss/Approve Façade Improvement Grant; Sienna Salon & Spa

They spent well over the \$10,000 just on the windows. The Mayor explained how the grant worked to the committee.

Motion to approve the \$5,000 payment to Sienna Salon & Spa.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	John Guinn
SECONDER:	Jason Binstock
AYES:	Olson, Boelk, Guinn, Binstock
ABSENT:	Dunham, Koeck, Yanke

Discuss/Approve Façade Improvement Grant Extension; Sweet Pea Pies

The grant was approved 2/24/21. It needs to be started within 120 days, which it was. It needs to be completed in 180 days, which they are having a hard time with. Their contractor had an unexpected leave.

Motion to extend the grant completion date to November 30, 2021.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	John Guinn
SECONDER:	Jason Binstock
AYES:	Olson, Boelk, Guinn, Binstock
ABSENT:	Dunham, Koeck, Yanke

Discuss with Possible Action Promoting Mayville Polka Dances

Table until November.

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Stra

Melissa gave a few updates. She has been talking to a property owner in town regarding multi-family housing. The problem they have been facing is rent prices are lower in Mayville, but the cost of building is expensive everywhere, so it will come down to incentives. She also updated the committee that the red brick building is for sale. She has been in contact with the owner. Melissa scheduled a meeting for the Mayor and Sara to discuss potential grant opportunities for the industrial park. Melissa also discussed a map for grants. They will work on it and bring it to the next meeting.

Discuss with Possible Action Updates on Mayville Park Square on Allen Street

Dawn noted that things are going well. The grand opening was successful and there was a good turn out for the Bucks game. There are bands coming up in the next few weeks. She reached out to the high school regarding teaming up to build a grandstand. She also has been looking into getting projector equipment. There was discussion on other potential activities that could happen in the square. The Mayor questioned downtown business hours. Dawn has been working with businesses. They began touching on Fall/Winter opportunities for that space. We will add it to the August agenda.

Discuss with Possible Action Updates on Advertisement with Spectrum Reach

The committee looked at some of the reports from Spectrum. The commercial appears to be performing well. It is hard to gauge how many people actually visit the city based of the ad. John suggested some type of coupon or promotion.

Discuss Improvements to the City of Mayville

Kim brought up landfill trucks on Main and John Street.

ADJOURNMENT

Motion

Adjourn at 6:46 p.m.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	John Guinn
SECONDER:	Jason Binstock
AYES:	Olson, Boelk, Guinn, Binstock
ABSENT:	Dunham, Koeck, Yanke

Sara Decker, City Clerk