

The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Rob Boelk	Mayor	Present	
Jessica Dunham		Present	
John Guinn		Present	
Jason Binstock		Absent	
Nicolas Lodahl		Present	
Michael Hansen		Absent	

Others present: Dawn Gindt, Andres & Lindsey Lezama, Lisa Neumann, Sara Decker

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Discuss/Approve Minutes of the December 8, 2021 Meeting

RESULT:	APPROVED [UNANIMOUS]
MOVER:	John Guinn
SECONDER:	Kim Olson, Aldersperson
AYES:	Olson, Boelk, Dunham, Guinn, Lodahl
ABSENT:	Binstock, Hansen

DISCUSS CDA FUND BALALNCES

The committee reviewed Tracy's report. This year's facade money has been added. There are 2 new featured businesses.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss with Possible Action WEDC CDI Grant Request from the Albrecht School Apartments

Andres & Lindsey Lezama where present to discuss their project at the red brick school building. They are planning on converting it to 22 apartments ranging from 1-3 bedrooms. There will be retail space below. They are planning on applying for the WEDC-CDI grant for \$250,000. It was explained that the CDI grants are applied from by the City on behalf of the owner. Melissa will also be involved in the process. There will need to be a developer's agreement as well.

RESULT:	RECOMMENDED TO COUNCIL [UNANIMOUS]
MOVER:	Kim Olson, Aldersperson
SECONDER:	John Guinn
AYES:	Olson, Boelk, Dunham, Guinn, Lodahl
ABSENT:	Binstock, Hansen

Discuss/Approve Residential Incentive Program Applications: ACS RBHS, LLC

RESULT: APPROVED [UNANIMOUS]
MOVER: Nicolas Lodahl
SECONDER: John Guinn
AYES: Olson, Boelk, Dunham, Guinn, Lodahl
ABSENT: Binstock, Hansen

Discuss/Approve Residential Incentive Program Applications: Michael & Alaura Hodorff

RESULT: APPROVED [UNANIMOUS]
MOVER: Jessica Dunham
SECONDER: Kim Olson, Alderperson
AYES: Olson, Boelk, Dunham, Guinn, Lodahl
ABSENT: Binstock, Hansen

Discuss City of Mayville Advertisement Update with Spectrum Reach

Lisa Neumann was present from Spectrum Reach and explained the numbers from last years commercial campaign. There was discussion on this years advertisements. It is set up to run commercials from April through October this year. Sara & Lisa will work on commercials and bring them back to the committee next month.

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy

Melissa was unable to attend this month's meeting. She has been working with the red brick school and has been in touch with other developers.

Discuss with Possible Action ARPA Proposal to Dodge County

The Mayor explained the proposal sent to the county for purchase of property by the soccer field and phase #2 of the industrial park. He'll provide an update next month.

Discuss Improvements to the City of Mayville

Jess questioned if the Allen Street park is going up again this year. We will put it on next month's agenda.

Ald. Olson discussed the truck traffic on John Street.

ADJOURNMENT

Motion

Adjourned at 6:46 p.m.

RESULT: APPROVED [UNANIMOUS]
MOVER: Nicolas Lodahl
SECONDER: John Guinn
AYES: Olson, Boelk, Dunham, Guinn, Lodahl
ABSENT: Binstock, Hansen

Sara Decker, City Clerk