The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Alderperson	Present	
Rob Boelk	Mayor	Present	
Jessica Dunham		Absent	
John Guinn		Present	
Jason Binstock		Absent	
Nicolas Lodahl		Present	
Michael Hansen		Present	

Others present: Melisaa Hunt, Dawn Gindt, Sara Decker

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Approve the Minutes of the January 26, 2022 Meeting

RESULT: APPROVED [UNANIMOUS]

MOVER: Kim Olson, Alderperson

SECONDER: Nicolas Lodahl

AYES: Olson, Boelk, Guinn, Lodahl, Hansen

ABSENT: Dunham, Binstock

DISCUSS CDA FUND BALALNCES

Sara discussed Tracy's report.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss City of Mayville Advertisement Update with Spectrum Reach

Viewed the commercials for Spring, Summer, Fall. Will request a few more pictures specifically of the TAG, industry, UTVs, schools. Lisa reviewed the data and the plan. Will bring it back next month to approve.

<u>Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy</u>

Melissa gave update on red brick building. She will try to schedule a time for the committee to tour the building. She has also been talking to developers. She thinks the committee should review a plan for the CDI grant. There was discussion on the broken window downtown. Melissa will also work with Dawn on grant opportunities for the Allen Street Park.

Discuss with Action Allen Street Park

There was discussion on the park plan for this year. Mike had some ideas for other cities. They are going to work on the issue of shade. It was used during the downtown trick or treat event and Christmas parade. It was suggested to add motorcycle parking on the back.

Motion to reopen park from May 15th to November 1st and to work with Vierbicher on possible funding.

RESULT: APPROVED [UNANIMOUS]

MOVER: Rob Boelk, Mayor SECONDER: John Guinn

AYES: Olson, Boelk, Guinn, Lodahl, Hansen

ABSENT: Dunham, Binstock

Update on ARPA Funds from Dodge County

The city's projects were submitted to the county. It sounds as though the county may now keep the funding as guidelines have changed.

Discuss Improvements to the City of Mayville

Kim discussed the traffic on John Street.

Melissa talked about the idea of a self-station by the Mayville sign. They could get the high school involved or maybe an AARP grant. Mayville manufacturing is doing the bandstand for Allen Street.

There was discussion on concert in the park and location.

ADJOURNMENT

Motion

Adjourn at 6:49 p.m.

RESULT: CARRIED [UNANIMOUS]

MOVER: John Guinn SECONDER: Michael Hansen

AYES: Olson, Boelk, Guinn, Lodahl, Hansen

ABSENT: Dunham, Binstock

Sara Decker, City Clerk