

The meeting was called to order at 6:00 PM by Mayor Rob Boelk with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Rob Boelk	Mayor	Present	
Jessica Dunham		Present	
John Guinn		Present	
Jason Binstock		Absent	
Nicolas Lodahl		Late	
Michael Hansen		Present	

Others present: Donna Kamrath, Dawn, Gindt, Lisa Neumann, Sara Decker

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Approve the Minutes of the February 23, 2022 Meeting

RESULT:	APPROVED [5 TO 0]
MOVER:	Kim Olson, Aldersperson
SECONDER:	John Guinn
AYES:	Olson, Boelk, Dunham, Guinn, Hansen
ABSENT:	Binstock
AWAY:	Lodahl

DISCUSS CDA FUND BALALNCES

Nothing new. Incentives will be cut this week.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Discuss/Approve Residential Incentive Program Applications: Next Generation Construction

Pat Weisner was present via zoom. Incentives were based on the following:

1289 Crystal Lane-\$185,000 assessment-completed 8/11/2021-1% = \$1,8500
 1253 Crystal Lane-\$196,000 assessment-completed 10/13/21-2% = \$3,920.00
 1110 Carolyn Blvd-\$189,200 assessment-completed 12/1/21-3% = \$5,676.00
 1300 Carolyn Blvd-\$206,500 assessment-completed 1/15/2023-3% = \$6,195.00

The first 3 will be paid this year. The 4th one will be next year.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Jessica Dunham
SECONDER:	John Guinn
AYES:	Olson, Boelk, Dunham, Guinn, Lodahl, Hansen
ABSENT:	Binstock

Discuss with Possible Action Advertising Funding for Polka Dance

Donna Kamrath discussed a polka dance/Model T event that will be happening on June 23rd. She is requesting money be donated for that event. There was discussion on the event. Donna normally runs her dances through the lions club. There was discussion on how the dances are normally budgeted and that this is a special event that increased advertising will be done including video coverage.

Motion for the CDA to fund \$1,000 towards the production of the video for the polka dance on June 23rd with the funds going through the Lion's Club.

RESULT:	APPROVED [5 TO 0]
MOVER:	John Guinn
SECONDER:	Michael Hansen
AYES:	Olson, Boelk, Dunham, Guinn, Hansen
ABSTAIN:	Lodahl
ABSENT:	Binstock

Discuss/Approve City of Mayville Advertisement Update with Spectrum Reach

The committee reviewed the edited commercials. Lisa discussed the geography with them. The purpose of the commercial was discussed as well as how it is tracked. The commercials are being done seasonally. There will be an online video portion and a cable portion on the food network. Lisa will look at the geography again.

Motion to approve the budget of \$6,000 for Spectrum Reach from April to October for \$4,200 for Digital and \$1,800 for cable.

RESULT:	APPROVED [5 TO 1]
MOVER:	John Guinn
SECONDER:	Nicolas Lodahl
AYES:	Olson, Boelk, Dunham, Guinn, Lodahl
NAYS:	Hansen
ABSENT:	Binstock

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy

Melissa was unable to be present tonight. She is working on some of the land in the TIF. Mike questioned the empty lots in the city and believes the owners should be penalized. The Mayor explained the incentive program.

Discuss Improvements to the City of Mayville

This is Mayor Boelk's last meeting. Thanked the committee.

ADJOURNMENT

Adjourned at 7:09 pm by order of the Chair.

Sara Decker, City Clerk