

The meeting was called to order at 6:00 PM by Mayor John Guinn with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Aldersperson	Present	
Jessica Dunham		Present	
John Guinn	Mayor	Present	
Jason Binstock		Absent	
Nicolas Lodahl		Present	
Michael Hansen		Present	

Others present: Dawn Gindt, Melissa Hunt, Lisa Neumann, Sara Decker

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None.

CONSENT AGENDA

Approve the Minutes of the March 23, 2022 Meeting

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Kim Olson, Aldersperson
SECONDER:	John Guinn, Mayor
AYES:	Olson, Dunham, Guinn, Lodahl, Hansen
ABSENT:	Binstock

DISCUSS CDA FUND BALANCES

Sara explained the balances per Tracy's report. The new addition was for the building incentives. We will be paying Next Generation and we also have an application for a new facade grant.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION

Mayor's Update on CDA

Mayor Guinn explained that he has been evaluating the statutes on the CDA and it doesn't follow how we have been operating so far. The CDA has done great things and works with Main Street and the Chamber. He wants to continue the good work and has explained the upcoming projects.

Discuss/Approve Residential Incentive Program Applications: Next Generation Construction

They have already built 4 houses. The applications are for house #5 and #6. The assessments are low compared to the sale prices. They want to continue to build homes.

Motion to extend 3% incentive for houses #5 & #6.

RESULT: APPROVED [UNANIMOUS]
MOVER: Nicolas Lodahl
SECONDER: Michael Hansen
AYES: Olson, Dunham, Guinn, Lodahl, Hansen
ABSENT: Binstock

Discuss with Possible Action Goals/Recommendation on Vierbicher Housing and Economic Adjustment Strategy

Melissa noted that with new people on the board they'll continue to review the economic adjustment strategy. She is meeting with people in the TIF. She also has talked with the potential new owner of the Ruedbusch building.

Discuss with Possible Action Updates to the Spectrum Reach Advertising Plan

Lisa went through the overview of the commercials and the stats. The Mayor discussed the food network piece and that it can't be tracked. There was discussion on adding an Audubon Days commercial. Sara will work with Lisa to fit it in the rotation.

Motion to skip the food network advertising.

RESULT: APPROVED [UNANIMOUS]
MOVER: John Guinn, Mayor
SECONDER: Michael Hansen
AYES: Olson, Dunham, Guinn, Lodahl, Hansen
ABSENT: Binstock

Adjourn Meeting to Go to Red Brick School, 200 Dayton Street, Mayville for Tour

Adjourn to go to the Red Brick building.

RESULT: APPROVED [UNANIMOUS]
MOVER: Nicolas Lodahl
SECONDER: Michael Hansen
AYES: Olson, Dunham, Guinn, Lodahl, Hansen
ABSENT: Binstock

Reconvene Meeting at Red Brick School

Reconvene at 6:47 p.m.

Tour of Red Brick School Project

Tour of building by Andres & Lindsey Lezama

ADJOURNMENT

Motion

Adjourn at 7:11 p.m.

RESULT: CARRIED [UNANIMOUS]
MOVER: Kim Olson, Alderperson
SECONDER: John Guinn, Mayor
AYES: Olson, Dunham, Guinn, Lodahl, Hansen
ABSENT: Binstock

Sara Decker, City Clerk