The meeting was called to order at 6:00 PM by Nicolas Lodahl with the following roll call:

Attendee Name	Title	Status	Arrived
Kim Olson	Alderperson	Present	
Bob Smith	Alderperson	Present	
Jason Binstock		Absent	
Nicolas Lodahl		Present	
Michael Hansen		Absent	
Lisa Neumann		Present	

Also present were Dawn Guindt from Mayville Chamber of Commerce and Main Street Mayville, Comptroller/Treasurer Angela Runde, and City Clerk Anastasia Gonstead.

PLEDGE OF ALLEGIANCE

CITIZENS COMMENTS

None

DISCUSS CDA FUND BALALNCES

Alderperson Olson asks Comptroller/Treasurer Runde if she knows where the CDA fund balances are currently. Comptroller Runde explains, from best she can tell, they were tracking much of that separately. There are outstanding residential loans. From anything she has seen, it appears the CDA was over budget last year. As far as this year, she continues to work with the auditors citywide. There are concerns about errors in the budgeting process. The revenues and money coming in is still being checked. What was adopted as a draft budget for this year was copied from the previous year, such as promotional items. Lisa Neumann states that amount should have dropped and there should be invoices. Alderperson Olson stated the old budget had a small balance for the CDA, but if it is correct that remains to be seen. Comptroller Runde indicated we are waiting to see the audit to see if the budget needs amendment.

With regards to the \$16,000 budgeted, it is unclear what it is for. Alderperson Bob Smith that was a builder's incentive, it's been used and the program has ended. Alderperson Bob Smith further inquired about other funding - to Main Street Mayville and the Polka Dance, for example. Did they continue with those? Comptroller Runde explains there are line items for some of those. Main Street Mayville for example sent in their request. The funds are getting sent out as the request comes in, which is fairly standard practice.

Alderperson Bob Smith also inquired about the money that revolves, comes back, for non-profits. The ones we don't fund, but hold. Comptroller Runde asked if that is in reference to Audubon Days and Rock 'N Boom/Fireworks. Alderperson Bob Smith confirmed that is correct. Comptroller Runde explained it was tracked separately.

Alderperson Bob Smith brought up the facade grants as well, that he is newer to this commission, and was always confused by the facade grants. Discussion by Lisa Neumann and Nick Lodahl that there is one still outstanding, belonging to Brad Marx and his fishing business, the business name was not determined in discussion. Lisa Neumann stated that they approved the application and are waiting on for completion/bills, payout has not been submitted. Alderperson Bob Smith inquired if that is the end of those funds. Comptroller Runde expressed

that they need to figure out what is still outstanding to determine fund balances. Old Fashioned Foods also had applied. Lisa Neumann explained their application was approved but they are past the timeline. Nick Lodahl stated the last facade grant he recalls payout on was Fred's Beds. Lisa Neumann confirmed this. She further stated Old Fashioned Foods and Brad Marx are the two outstanding. Alderperson Bob Smith inquired about confirming if those are still funded. City Clerk Gonstead added that finding comprehensive files of these has been difficult. Lisa Neumann stated they would get emailed all of that. City Clerk Gonstead stated she would check the former City Clerk's emails, explaining this is still a transition of overlap. That how someone else did their record keeping how we might expect to see them can differ, may not always flush, we are still digging through that.

Alderperson Bob Smith states the Mayor brought up the question, what can we accomplish if we are unsure of the funding and is there any funding for these things. Alderperson Bob Smith inquired if we are still signed up with Vierbicher. Alderperson Olson explained the contract was open ended, that it did not sign them into a specific set of dates. Discussion was had revolving the representative from Vierbicher and where that ended up, it appeared no definitive decision was made previously to continue or discontinue with their services. Alderperson Olson expressed that would be on hold anyway, as we do not know where we are with the finances. Lisa Neumann added they would need to have a purpose for Vierbicher's services before engaging their services. Alderperson Bob Smith gave a summation of the last presentation from Vierbicher.

Alderperson Bob Smith brought up the funding for benevolent groups. That funding goes to the Chamber of Commerce and Main Street Mayville. Comptroller Runde explained it was budgeted for out of the general budget, not specifically the CDA's budget.

OTHER ITEMS OF DISCUSSION/POSSIBLE ACTION Park Square Opening

Dawn Guindt spoke. Her suggestion was June through Audubon Days, which happens in September. She explained they started in May last year and closed when work started on Bridge Street. Lisa Neumann inquired on process. Alderperson Olson explained it would have to be recommended to Council. Alderperson Bob Smith stated there have been two or three entities/businesses who are not as enthusiastic about the park as they have been in the past. Ms. Guindt asked for clarification from who the dissent was from. Alderperson Smith stated some downtown businesses and that the Police and DPW have as well. Ms. Guindt explained she polled businesses last fall, only had one who felt it did no good. She also had to do a survey on parking, the park takes away approximately 6-8 spots, but there are ample other options nearby. In her summation, the parking was not so much the problem as it was people not wanting to walk from other spots.

Lisa Neuman motions to recommend to Council the Reopening for Park Square from June 1, 2023 through Audubon Days. Second by Alderperson Olson. 3 ayes, 1 abstain. Alderperson Smith explains his abstaining from the vote is due to owning a business in the area. Motion carries.

RESULT: RECOMMENDED TO COUNCIL [3 TO 0]

MOVER: Lisa Neumann

SECONDER: Kim Olson, Alderperson **AYES:** Olson, Lodahl, Neumann

ABSTAIN: Smith

ABSENT: Binstock, Hansen

Holiday Lights

Alderperson Olson explains, in the past, the City would pay for holiday lights, however, with all the commotion in the accounts currently she is unsure if that is an option. She inquired if they should look to add a committee or add to an existing committee.

Dawn Guindt explains the quote she had prepared has expired. Costs have now gone up to approximately \$2,000. This will make it a little more difficult to come up with funding. There was a plan in the works to create Christmas trees, by the Parks Department, and they would be sold to businesses. This could still be an active plan. They are still considering options to see how they can best make this happen, if it is Main Street Mayville or an organization. They need to determine how that works. They have met with someone who may be able to help. Alderperson Olson asked what that individual through they could do. Ms. Guindt explained that it is a foundation gathering funds for them, they could make a public request that would take donations specific to this cause. This still has to go to their board. She can come back next meeting with more information.

Alderperson Smith inquired if we have checked that it is accurate that none of the old lights are functional. It was reported that the new poles are lightweight and some decorations are too heavy for them. Ms. Guindt explained they have been working with John Wild of the Parks Department.

Motion from Alderperson Smith to table this topic to the next meeting. Second by Nick Lodahl. 4-0, unanimous.

RESULT: TABLED [UNANIMOUS] Next: 4/26/2023 6:00 PM

MOVER: Bob Smith, Alderperson

SECONDER: Nicolas Lodahl

AYES: Olson, Smith, Lodahl, Neumann

ABSENT: Binstock, Hansen

New Business Applications

Inquiry on any new business applications. City Clerk Gonstead explained there are two - a commercial occupancy permit was issued to Hometown Interiors at 1111 Horicon Street and there is a pending/in progress commercial occupancy permit for Your Hometown Appliances Repair at 48 1/2 N Main Street.

Applications for New Loans

Alderperson Smith inquired if the City is able to make loans with their current situation regarding the finances. Comptroller Runde stated she could run this by the auditors to inquire where they were funding that through.

Application for New FAcade Grants

No new facade grants at this time.

Murals on Main Street

Dawn Guindt explained she asked for this topic to be put on the agenda. They wanted to let the CDA committee know they are considering hiring someone to put a mural on Main Street. Posie's building on the corner has sections of wall that are opposite the Mayville sign. They are thinking Wisconsin, pointing out Mayville, the Gold Star Trail, Where the Rock River flows and various tourist attractions in the area. The second would be Marsh highlights - effigy mounds and native birds for example. That it would bring more of Horicon Marsh to Mayville, direct tourism this way. The third would be our clock, "shop small" verbiage, and an interactive picture for people to take photos in front of. They are working on figuring out funding to see how to pay for this endeavor.

Alderperson Smith asked if they considered a contest. Ms. Guindt explained someone had actually approached them on the project. They will consider other peoples' input.

Alderperson Smith suggested they contact the building inspector. He explained that there are laws around distractions for drivers, cover their bases.

Alderperson Olson asked Ms. Guindt if they have reached out to the high school. Ms. Guindt explained not at this time. She did explain they would like to get the Mayville Cardinal downtown somewhere as well. She again explained, it's all just informational at this time.

Vacant Buildings on Main Street

Alderperson Olson stated a few of the buildings downtown are eyesores. Asked what they can do from a legal/City standpoint to make owners sell them. She went on to explain a couple of the shops could use new windows. That one on each side of Nail NV, across from Sideline's Bar. Alderperson Smith stated he through she was talking about the building next to Main Street Mayville. That the building inspector would be the would to enforce if there are any complaints. Dawn Guindt explained the building next to theirs is currently owned by Bonnie Steinmetz. The young man living there happened to sell it to here when the City started getting involved. Alderperson Olson said she would contact Building Inspector Froh. Alderperson Smith reminded her there needs to be a complainant. Alderperson Olson additionally inquired if there was a law requiring the businesses to have two entrances, one front and one back. Alderperson Smith explained that law has to do with square footage. That the building inspector would know all of this, these are all questions for him. Alderperson Olson said she would call the building inspector.

ADJOURNMENT

Adjournment

RESULT: APPROVED [UNANIMOUS]

MOVER: Lisa Neumann

SECONDER: Kim Olson, Alderperson

AYES: Olson, Smith, Lodahl, Neumann

ABSENT: Binstock, Hansen

Anastasia Gonstead, City Clerk