



RE/MAX INSIGHT



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GO WITH THOSE WHO KNOW





OUR MISSION

To be the worldwide real estate leader, achieving our goals by helping others achieve theirs. Everybody wins.

OUR VISION

RE/MAX will always be the right place for real estate entrepreneurs who want a combination of independence, support and unique competitive advantages – and the right choice for customers who understand the benefits of having someone like that working on their behalf.

OUR VALUES

Outstanding agents. Outstanding results.

Striving to be the best - through education, service and effort - at whatever we do.

Making a real difference in lives
and communities around the globe.
One World. One RE/MAX.

At RE/MAX, you're in business for yourself,
but not by yourself.

OUR BELIEFS

We believe real estate buyers and sellers everywhere deserve the world-class services of outstanding agents who are skilled, driven and focused on achieving outstanding results.

We believe real estate is a full-time profession and career.

We believe in the power of preparation and education.

We believe in experience – and in the wisdom
of learning from people who have it.

We believe individuals are shaped by the attitudes
and habits of those around them.



A LITTLE ABOUT ME

I am excited to be a part of the RE/MAX Insight Office. I am a licensed professional ready to help you through the process of all your real estate needs. My goals and commitment are to help you feel that comfort of a new home, and it all starts with me helping you & your family find the right property. Whether you are looking to sell your current property or buy a new home, we will work together to achieve an efficient plan, with minimal stress to you. My background comes with customer service, follow through and dedication, having your best interests in mind. Honesty and loyalty are qualities I value most, and I show it in my relationships with friends, family, and clients. My passions in life are horses, houses and helping others. In my free time I like to spend time with my kids, at the farm, visiting friends or working on projects. There are so many advantages to investing in yourself with purchasing and selling your own piece of real estate. I am motivated to helping you achieve your current and future real estate goals. Everyone starts somewhere, why not do it today? Please feel free to contact me anytime you have questions.

My favorite quote:

"Helping one person might not change the world, but it could change the world for one person."

Have a great day!



HAYLEY MALONE

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HAYLEY MALONE – RE/MAX INSIGHT

Real Estate Agent

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TESTIMONIALS:

There are many things I could say about the high quality of real estate service I provide and why I think you'd be making a good choice to let me help you when you decide it's time to move. But instead I thought I'd pass along some honest testimonials from a few people that know me best.

"Hayley Malone is a hard worker and really dedicates herself in everything she does or puts her mind to. I trust her completely."

-Christina Hartwig

"Hayley Malone is an incredibly hard working and caring person. I know that I can trust her."

-Denise Manz

"You are the most dependable person ever!"

-Cheri Friberg

"Hayley Malone is an achiever and very honest person. She's fair and compassionate. She really is a great person."

-Mike Schmitz

I really enjoy helping people buy and sell homes, and I hope my enthusiasm is indicated by these testimonials. So, if you are considering buying or selling, or know someone that is, please call or email me. I look forward to hearing from you when the time is right.

Thank you!



DESIRABLE LOCATION

THE ROAD AHEAD

Selling a home is not a simple process. There can be unexpected twists and turns where the lender, buyer, title, and appraiser intersect with your journey to closing.

I will work diligently to clear these obstacles to ensure the safest and quickest path to closing that provides you with the best possible financial outcome.

EXCLUSIVE MARKETING PROPOSAL



GO WITH THOSE WHO KNOW





A DISCOUNT AGENT COULD COST YOU

Everyone loves a good discount, but when it comes to one of the biggest transactions of your life, are you willing to trust just anyone?

You may have heard...

Discount agents have a reduced listing fee.

You may not have heard...

This means they'll need to (somehow) make up for the lack of commission in volume. You could find yourself in the hands of someone with little experience and resources, and accessibility and support could be very limited.

When you're ready to buy or sell your home, you need an agent that is qualified, knowledgeable and will give you the attention you deserve.

Sixth Sense

Negotiations are inevitable. You need a pro who can anticipate what's coming and has your back.

Nose like a Bloodhound

Although a discount agent can present an idea of what homes are out there, they may not know about hidden gems. Like the soon-to-be-available or the for-sale-by-owner. RE/MAX® agents work hard to track down the unnoticed.

Native Tongue

Want to know the statistics on a desired neighborhood? Or the details on a particular school? RE/MAX® agents have the best secrets only a local would know.

Steady Hand

Each state plays by its own rules. You want an expert who knows how to (and spends the time to) dismantle obscurity, so your deal doesn't fall through the cracks.

The Tool Belt

Virtual home tours. The user-friendly mobile app. A few well-timed dad jokes. The RE/MAX® agent is always prepared with the highest quality arsenal.



At RE/MAX®, we're with
you every step of the way.

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ABOUT RE/MAX INSIGHT

With RE/MAX INSIGHT you can Expect the Best

Full Internet Exposure

- RE/MAX.com
- Tophartfordhomesellers.com
- Realtor.com
- Trulia.com
- Zillow.com
- WIHomes.com
- List Hub

Mobile Ready Property Data

Property viewable on multiple digital platforms like Android, iPhone and iPad
Various Mass E-mails sent to agent and Buyer's

Listed in MLS (Multiple Listing Service & Wirex)
RE/MAX yard sign

Front Door Lockbox (if permitted by seller)

Professional Photographs

Local newsprint advertising – on rotation

Custom Home Information Packet

Full color property sheets with property data
Personally set up showings-not set with a showing service

Open House (if permitted by seller)

Communication – consistent communication between agent and seller from listing to close

GO WITH THOSE WHO KNOW





262-673-7900
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Greater Exposure For Your Property Increases The Chance Of Sale

We've joined the industry's most extensive online marketing program.
Here are all of the websites where we'll submit your property once listed, and many of these have extended networks as well, resulting in exposure on up to 750 different sites!

- | | | |
|-------------------------------|------------------------------|------------------------------|
| ✓ AdWerx | ✓ Homes&Land | ✓ ListReports |
| ✓ Apartments.com | ✓ Homes.com | ✓ LotNetwork.com |
| ✓ Back At You Media | ✓ HomeSpotter | ✓ Mashvisor |
| ✓ BDRMS | ✓ HomeStarSearch | ✓ MHBay |
| ✓ Close2Homes | ✓ HomeWinks | ✓ MyRentToOwn.com |
| ✓ CommercialSearch | ✓ HouseHunt.com | ✓ Nestigator |
| ✓ DigiPropz | ✓ Houses.net | ✓ New Home Source |
| ✓ DreamHomeList | ✓ HousesForSale | ✓ Open Real Estate Community |
| ✓ eLookyLoo | ✓ HouseValueStore | ✓ Point2 Homes |
| ✓ FindAPlace4Me by VisualTour | ✓ ImagesWork by CirclePix | ✓ Property Shark |
| ✓ For Rent | ✓ Investability | ✓ Rate My Agent |
| ✓ Foreclosure.com | ✓ Joyful Home | ✓ RE/MAX.com Metrics |
| ✓ FreedomSoft | ✓ Juwai | ✓ RealQuest Express |
| ✓ GCHomeSearch | ✓ Kahping | ✓ realtor.com |
| ✓ Harmon Homes | ✓ KeyBoom | ✓ RealtyStore |
| ✓ Home2.me by TourFactory | ✓ LakeHomesUSA | ✓ RealtyTrac |
| ✓ HomeBidz | ✓ LandAndFarm | ✓ Relola |
| ✓ HomeFacts | ✓ Lands of America | ✓ Rentberry |
| ✓ HomeFinder.com | ✓ LandWatch | ✓ RentHop |
| ✓ HomePriceTrends | ✓ LearnMoreNow.com/FindHomes | ✓ RentRange |



Greater Exposure For Your Property Increases The Chance Of Sale

We've joined the industry's most extensive online marketing program.

Here are all of the websites where we'll submit your property once listed, and many of these have extended networks as well, resulting in exposure on up to 750 different sites!

- ✓ SearchALLProperties by L2L
- ✓ Showing Suite
- ✓ Sodichan
- ✓ The Real Estate Book
- ✓ TotalExpert

- ✓ Trulia
- ✓ USHUD.com
- ✓ Vscreen
- ✓ WikiRealty
- ✓ Ylopo

- ✓ Zillow
- ✓ Zippy Listings
- ✓ Zumper



Put your dreams into reality!

As a homeowner, RE/MAX knows you're likely to sell at some point in the future. Every year, RE/MAX associates sell hundreds of thousands of homes in every size, shape and style. In fact, when you work with RE/MAX, you're working with the experienced professionals of the world's most successful real estate company. Put our experience to work for you! Contact us today.

We're waiting to help make your real estate dreams come true.

Hayley Malone
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Real Estate Sales Agent

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RE/MAX

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With the power of the RE/MAX brand behind you, you'll be in a good position to bring visibility to your home's listing. Before you do, a little preparation is in order.

- **IS YOUR HOME READY TO SELL?**

To achieve the best possible financial outcome, your home needs to be prepared to make an excellent first impression. Boosting your home's appeal does not necessarily require a large financial investment – just a makeover for your market.

- **CURB APPEAL**

This is the first and most lasting impression your home will create, coloring perceptions of the interior. Take the time to make this area clean and inviting. Re-paint faded and worn exteriors, trim up your lawn and garden, and spruce up any potential eye sores with fresh flowers/plants.

- **INTERIOR APPEAL**

Walls can be a key selling point for buyers try to visualize the house as theirs, so replace the wallpaper or paint any that will not help them see that future. Make sure the knobs, doors, and switches are all in proper working order. Remove clutter from counters and cabinets so that buyers have the best possible perspective on how easily they will be able to accommodate their belongings.

EXCLUSIVE MARKETING PROPOSAL

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Change Kids' Health. Change the Future.



**Giving back in
our community.**

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide more than 10 million treatments each year to kids across the U.S. and Canada.

Since 1992, RE/MAX® has raised more than \$185 million to help change kids' health and change the future.¹

BE A MIRACLE MAKER.

If you're buying or selling a home, join me in supporting our local Children's Miracle Network Hospital. For every transaction, I make a donation that helps support medical research initiatives and provide life-saving care to local kids.

To learn more visit,
rem.ax/miraclehomesforsale.

RE/MAX



Children's
Miracle Network
Hospitals

I'm a Miracle Agent **Children's Miracle Network** **Hospitals**



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DO MORE WITH THE RE/MAX MOBILE APP

A FEW KEY FEATURES INCLUDE:

- Real-time listing info
- Interactive maps
- Instant sharing
- The ability to connect with your agent

